
Birth to 25 Advisory Board Meeting

Monday, June 7, 2021

Members Present: George Conzuelo (Chair), Tanya Durand (Vice-Chair), Brenda Rogers, Christine McClendon, Cindan Gizzi, Dylan Tran, Dr. Harbir Juj, Kyle Paskewitz, Priscilla Lisicich, Rodney Robinson, Sharon Hanek, Sharon Shadwell, TJ Bohl

Members Absent: Gina Cabiddu (excused)

Staff: Stephanie Bray, Vy Yun

Call to Order

George called the meeting to order at 9:05 am.

Roll Call

George conducted roll call for B-25 members and Stephanie notified attendees the meeting would start recording.

Approval of Agenda

George asked for a motion to approve the agenda. Tanya motioned, Brenda seconded, TJ abstained, none opposed, motion approved.

Approval of Minutes

George asked for a motion to approve the May minutes. Brenda motioned, Kyle seconded, TJ abstained, none opposed, motion approved.

Thoughts on Memo from Executive Committee

- Memo is helpful to kick things into gear and get moving.
- Breakout groups are great for diving in deep.
- Room for members to give input on other groups / cross-over.
- B-25 will recommend content for dashboard, but will need funds to maintain and update dashboard. Heather responds that County will find capacity to do this.
- Workgroups will give opportunity for group to prepare for when consultant comes onboard.

Councilmember Hitchen – PSTAA Funds

- Council would like B-25 to provide plan on what to do with funds.
- Waiting to see if funds can be endowed – not sure when we'll get an answer.
- Having outcomes so we have something to make informed decision making.
- Heather reported the department budget is due July 23. She can put a placeholder in for these funds, but will need to finale mid-August.
- Allocation of \$3.5m
 - o Need process and priority in place.
 - Process is going to be the most important focus because we currently do not have a process to expend funds on a focus for youth.
 - Have something we can use long-term. Creating process to test with \$3.5m, and then refining anything for 2023.

- Real solid recommendations – looking at equity (income, race, geography).
- Access to high quality day care.
- Early learning.
- Chair Young intends to extend sunset date.
- Concluded that priority will be to design a process for solicitation for funds.
- County must follow procurement process in releasing RFP. This will give agencies an opportunity to apply.

Breakout into Groups

Committee decided not to break out into groups and had the following discussions regarding subcommittees:

Advocacy

- Relay process to county and external stakeholders.
- Have process and data available to backup recommendations.

Data

- What do scorecards/outcomes look like?
- Look at high-level indicators on dashboard to see what direction data is moving.
- Engaging with Education Subcommittee and bringing in experts.
- Listen to the voice of the community to ensure what they're saying matches with data.
- Do not need to recreate. We already have the data showing disparities exists – need to chip away at deep-rooted systemic system.
 - Invest in organizations that have track record of meaningfully reaching our children of color.

Outreach

- Informing public at large.
- Listening to families and providers (two-tiered).
- Providers can provide information on effectiveness and barriers.
- Townhall
 - Not productive is no one attends – how do we spread the word?
 - Bridge to community is vital.
 - Stephanie encourages B-25 to do virtual townhall.

Education

- Set aside 30 minutes to bring in 3 experts to talk through process and see what is helpful at next meeting.

Next Steps

- Speakers at July 12 meeting
 - Shared document will be created to add potential speakers.
 - Executive Team will discuss what speakers to present at meeting.
- Members will email Vy on what subcommittee(s) they would like to join.

Public Comment

None.

Good of the Order

George thanked everyone for participating in meeting.

Adjournment

George adjourned the meeting at 10:58 am.

A handwritten signature in black ink, appearing to read "George" followed by a stylized flourish or surname.