



CALL TO ARTISTS

Pierce County Traffic Signal Box Art Wrap Project

Submission Deadline: 9/13/2021 by 5:00 p.m.

Call Summary

The Pierce County Arts Commission is seeking designs that can be reproduced as a vinyl wrap and applied to traffic signal boxes throughout unincorporated Pierce County. This opportunity is open to amateur and professional artists of all levels, residing within Pierce County, working in any medium, as long as the final artwork can be translated and digitally reproduced on a 2-dimensional vinyl wrap.

The project is designed to enhance the public realm by adding works of art by local artists to utilitarian surfaces that are often targeted by vandalism. The wrapped boxes are intended to enhance neighborhood and community identity, turn ordinary spaces into community landmarks, and promote community dialogue.

Eligibility

- Applicant must live within Pierce County
- Applicant can be an amateur or professional artist
- Applicant must be 18 years or older
- Applicant cannot be a member of the Pierce County Arts Commission or an employee of Pierce County

The Arts Commission will not be reviewing concepts for the signal box art. Please submit finalized artwork.

Overview

Up to 15 artists will be chosen for this round of art wraps. Selected artists will be awarded \$500 per box design which includes licensing rights that will enable the Commission to reproduce the final design on multiple traffic signal and/or utility boxes throughout the County. Artists can submit up to 4 designs.

There is no theme to this call. The design will be in the style and medium best determined by the artist but must integrate the front, back, sides, and top of the box to capture the interest of those that drive, ride, and walk by.

The final artwork must be submitted as a high-quality digital file. If artwork is not inherently a digital file, artist must submit a high-resolution scan or photograph of the work, suitable for use. **The County will be responsible for printing and installation of the box wraps.**

Artists will not be designing for a specific location. The County will select at least 20 traffic signal box sites owned by Pierce County within unincorporated Pierce County, the

exact locations of which will be determined by the County based on a variety of factors including public visibility, needs of the community, and future replacement plans for the boxes. In general, the traffic signal box sites will be highly visible, in areas without a good representation of public art and/or in areas that have a history of blight and/or vandalism. Traffic signal boxes vary in size from roughly 50" x 30" x 17" to 76" x 44" x 26".

The wraps are intended to last at least 5 years but may be removed at any time at the discretion of the County. While the County will aim to remove any tagging or vandalism, deterioration may occur and thus the County cannot guarantee that the wrap will be restored to its original condition.

Wrap Design Guidelines:

- Only original art will be accepted and must be in compliance with all existing copyright laws (no commercial reproductions are allowed).
- Designs must be appropriate for display in public spaces and viewing by a general audience
- Designs must not contain any representation of traffic lights, signs, or signals
- Designs should not aim to blend into or mimic the surrounding streetscape
- Designs should limit blank space
- Designs cannot include vulgar, profane, prejudice, offensive, or insensitive content
- Designs cannot include political or religious content; any breach of intellectual property; trademarks; images of illegal activity; advertisements; logos; signage; promotion of any business, organization, individual, or product; or involve the attachment of objects to the boxes
- All designs will be subject to review and approval by the Pierce County Arts Commission

Submission Requirements

Original artwork must be a high-resolution digital file due to enlarging process for printing. Original photography and digital artwork are welcome. Artists using non-digital mediums must scan or photograph original artwork to create a high-resolution digital image. Ensure your original artwork is either a vector file or a high-resolution image; 300 dpi minimum.

Must submit artwork file(s) and application by September 13, 2021 5:00 pm to valerie.coty@piercecountywa.gov.

Questions?

Contact Valerie Coty, Administrative Assistant, at Valerie.coty@piercecountywa.gov or 253-798-7382.

Example of a typical traffic signal box

Exact dimension and locations of selected boxes will vary.



front



side



back



Pierce County Traffic Signal Box Art Wrap Application

Submission Deadline: September 13, 2021 by 5:00 pm

Artist's name: _____

Artist's address: _____

Artist's email: _____

Artist's phone: _____

Number of artwork submissions (up to four): _____ (select number from drop down box)

Title/name of submission(s):

1) _____

2) _____

3) _____

4) _____

Acknowledgments, Representation, Permission:

By submitting artwork, I acknowledge and understand that Pierce County may use my name and artwork on a specific traffic signal or utility box. I further acknowledge and understand that Pierce County may need to make slight modifications or alterations to the selected design to meet the needs of the fabrication process and specific traffic signal or utility box; and that Pierce County may use my name and artwork in promotional materials, including print and social media. I acknowledge and understand that it would be unacceptable and damaging to the County if I were to submit work that violates copyright or other intellectual property rights of third parties. I hereby represent that the work submitted does not violate copyright or other intellectual property rights of third parties

Artist's Signature: _____ Date: _____