



Pierce County

Tourism Promotion Area Commission Lodging Tax Committee

PIERCE COUNTY LTAC COMMITTEE MEMBERS:

**Amy Cruver, LTAC Committee Chair,
Pierce County Councilmember**

Kathy Hayden, PCCTA
Curtis Thiel, At-Large
Hunter George, At-Large
Trudy Cofchin, Fund User
Carmen Palmer, Fund User
Meilee Anderson, Fund User
Dean Burke, Fund User
VACANT, Industry Group
Chalon Burns, Industry Group
Brandy Frederich, Industry Group
Kim Straight, Industry Group

PIERCE COUNTY TPA COMMISSIONERS:

**Michael Mann, TPA Commission Chair,
Tacoma #2**

Amy Cruver, Ex-Officio | Pierce County Council
Adam Cook, City Ex-Officio | City of Tacoma
Kelsey Geddes, City Ex-Officio | City of Fife
Becky Newton, City Ex-Officio | City of Lakewood
Jo Thompson, Tacoma #1
Karrie Schofield, Tacoma #3
Naveen Parmar, Fife #1
VACANT, Fife #2
VACANT, DuPont
Bleu Braaten, Gig Harbor
VACANT, Lakewood
Ingram Drueding, Puyallup
Trevor Sutton, Sumner
Brandy Frederich, Pierce County

STAFF:

Betty Capestany, Director
Mike Gommi, Econ Dev Specialist
Valerie Coty, Administrative Assistant

Pierce County Economic Development
Department
950 Pacific Avenue, Suite 525
Tacoma, WA 98402
253.798.6150 | www.piercecountywa.gov

Pierce County TPA & LTAC Joint Board Meeting

May 25, 2022

Cross Park Training Room
4420 Military Rd E | Tacoma, WA 98446
and via Zoom

AGENDA

(in this order)

- Call to Order & Approval of Agenda
- Approval of past meeting minutes
- Financials/Industry/Stats Update
- Tourism Destination Plan – Action Item
- 2023 Allocation Discussion & Breakouts – Action Item
- 2023 Application Timing
- Research Update
- Recipients' 2022 1st Quarter Progress Reports

For TPA only:

- TRCVB's Event Marketing- Imagine Van Gogh Exhibit – Allocation Adjustment – Action Item
- TPA Board Vacancy – Fife Appointment – Action Item
- Good of the Order
- Public Comment
- Adjournment