

Demographic Snapshot Comparison Report



Date: June 15, 2022

	Pierce County	Washington State	United States
Population: 2021			
Total Population	918,261	7,744,986	331,030,342
Female Population	50.11%	49.94%	50.75%
Male Population	49.89%	50.06%	49.25%
Population Density	542	115	92
Population Median Age	36.4	37.8	38.4
Employed Civilian Population 16+	460,417	3,966,318	160,405,898
% White Collar	57.4%	61.9%	60.5%
% Blue Collar	42.6%	38.1%	39.5%
Total Q1 2022 Employees	241,655	2,712,190	130,329,095
Total Q1 2022 Establishments*	28,267	296,566	12,810,261
Population Growth 2000-2010	13.55%	14.09%	9.71%
Population Growth 2021-2026	6.05%	6.39%	3.46%
Income: 2021			
Average Household Income	\$102,134	\$110,006	\$94,822
Median Household Income	\$80,479	\$79,541	\$65,694
Per Capita Income	\$39,221	\$43,832	\$36,445
Avg Income Growth 2000-2010	34.35%	32.50%	29.49%
Avg Income Growth 2021-2026	3.51%	6.18%	5.28%
Households: 2021			
Households	349,260	3,063,960	126,093,779
Average Household Size	2.57	2.48	2.56
Hhld Growth 2000-2010	15.08%	15.35%	10.65%
Hhld Growth 2021-2026	6.57%	7.19%	4.02%
Housing Units: 2021			
Occupied Units	349,260	3,063,960	126,093,779
% Occupied Units	95.57%	93.37%	88.99%
% Vacant Housing Units	4.43%	6.63%	11.01%
Owner Occ Housing Growth 2000-2010	14.19%	13.98%	8.74%
Owner Occ Housing Growth 2000-2026	40.07%	39.73%	19.96%
Owner Occ Housing Growth 2021-2026	6.84%	6.92%	4.05%
Occ Housing Growth 2000-2010	15.08%	15.35%	10.65%
Occ Housing Growth 2010-2026	24.11%	25.35%	12.38%
Occ Housing Growth 2021-2026	6.57%	7.19%	4.02%
Race and Ethnicity: 2021			
% American Indian or Alaska Native Population	1.44%	1.56%	0.99%
% Asian Population	6.82%	9.34%	5.78%
% Black Population	7.36%	4.14%	12.92%
% Hawaiian or Pacific Islander Population	1.68%	0.74%	0.20%
% Multirace Population	8.03%	5.48%	3.54%
% Other Race Population	4.43%	5.98%	6.94%
% White Population	70.24%	72.76%	69.64%

% Hispanic Population	11.63%	13.17%	18.55%
% Non-Hispanic Population	88.37%	86.83%	81.45%

Seasonal Population Trending

Q4 2018	9,248	199,461	10,884,730
Q1 2019	8,863	193,766	10,639,700
Q2 2019	9,446	219,843	11,979,522
Q3 2019	9,842	219,940	11,651,669
Q4 2019	9,223	204,747	10,855,693
Q1 2020	9,291	200,629	10,525,453
Q2 2020	9,291	200,629	10,525,453
Q3 2020	9,000	212,097	11,071,849
Q4 2020	9,753	211,880	10,907,321

Copyright 2022 Dun and Bradstreet, Inc. All rights reserved
 © 2017 Easy Analytic Software, Inc. (EASI®) All Rights Reserved, Alteryx, Inc.
 © 2021 Experian Information Solutions, Inc. • All rights reserved
 © 2021 Experian Marketing Solutions, Inc. • All rights reserved
 © 2022 Alteryx, Inc. All Rights Reserved