



Community Profile

Wilkeson town, WA (5378925)
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Geography: Place

Invest Pierce County

Wilkeson town...

Population Summary	
2000 Total Population	444
2010 Total Population	477
2021 Total Population	562
2021 Group Quarters	9
2026 Total Population	605
2021-2026 Annual Rate	1.49%
2021 Total Daytime Population	410
Workers	157
Residents	253
Household Summary	
2000 Households	154
2000 Average Household Size	2.87
2010 Households	169
2010 Average Household Size	2.82
2021 Households	199
2021 Average Household Size	2.78
2026 Households	214
2026 Average Household Size	2.79
2021-2026 Annual Rate	1.46%
2010 Families	129
2010 Average Family Size	3.20
2021 Families	140
2021 Average Family Size	3.23
2026 Families	150
2026 Average Family Size	3.25
2021-2026 Annual Rate	1.39%
Housing Unit Summary	
2000 Housing Units	154
Owner Occupied Housing Units	81.8%
Renter Occupied Housing Units	18.2%
Vacant Housing Units	0.0%
2010 Housing Units	175
Owner Occupied Housing Units	77.7%
Renter Occupied Housing Units	18.9%
Vacant Housing Units	3.4%
2021 Housing Units	203
Owner Occupied Housing Units	83.7%
Renter Occupied Housing Units	13.8%
Vacant Housing Units	2.0%
2026 Housing Units	218
Owner Occupied Housing Units	85.3%
Renter Occupied Housing Units	12.8%
Vacant Housing Units	1.8%
Median Household Income	
2021	\$84,385
2026	\$100,912
Median Home Value	
2021	\$452,857
2026	\$625,000
Per Capita Income	
2021	\$35,402
2026	\$41,030
Median Age	
2010	33.8
2021	45.0
2026	46.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2021 Households by Income

Household Income Base	199
<\$15,000	5.5%
\$15,000 - \$24,999	6.0%
\$25,000 - \$34,999	5.0%
\$35,000 - \$49,999	12.1%
\$50,000 - \$74,999	15.6%
\$75,000 - \$99,999	13.1%
\$100,000 - \$149,999	30.7%
\$150,000 - \$199,999	5.5%
\$200,000+	6.5%
Average Household Income	\$95,082

2026 Households by Income

Household Income Base	214
<\$15,000	4.2%
\$15,000 - \$24,999	4.7%
\$25,000 - \$34,999	4.7%
\$35,000 - \$49,999	10.3%
\$50,000 - \$74,999	13.1%
\$75,000 - \$99,999	11.7%
\$100,000 - \$149,999	36.4%
\$150,000 - \$199,999	7.0%
\$200,000+	7.9%
Average Household Income	\$110,395

2021 Owner Occupied Housing Units by Value

Total	171
<\$50,000	1.2%
\$50,000 - \$99,999	0.6%
\$100,000 - \$149,999	0.6%
\$150,000 - \$199,999	0.6%
\$200,000 - \$249,999	1.2%
\$250,000 - \$299,999	4.7%
\$300,000 - \$399,999	30.4%
\$400,000 - \$499,999	20.5%
\$500,000 - \$749,999	25.1%
\$750,000 - \$999,999	4.7%
\$1,000,000 - \$1,499,999	2.3%
\$1,500,000 - \$1,999,999	3.5%
\$2,000,000 +	4.7%
Average Home Value	\$610,526

2026 Owner Occupied Housing Units by Value

Total	186
<\$50,000	0.0%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.0%
\$250,000 - \$299,999	1.1%
\$300,000 - \$399,999	16.7%
\$400,000 - \$499,999	17.7%
\$500,000 - \$749,999	29.0%
\$750,000 - \$999,999	9.7%
\$1,000,000 - \$1,499,999	4.8%
\$1,500,000 - \$1,999,999	11.8%
\$2,000,000 +	9.1%
Average Home Value	\$880,376

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age	
Total	477
0 - 4	6.5%
5 - 9	7.8%
10 - 14	8.6%
15 - 24	15.5%
25 - 34	13.4%
35 - 44	11.7%
45 - 54	15.5%
55 - 64	13.4%
65 - 74	4.2%
75 - 84	1.7%
85 +	1.7%
18 +	70.6%
2021 Population by Age	
Total	562
0 - 4	3.9%
5 - 9	4.6%
10 - 14	5.0%
15 - 24	10.1%
25 - 34	13.2%
35 - 44	13.2%
45 - 54	12.3%
55 - 64	17.6%
65 - 74	13.9%
75 - 84	4.8%
85 +	1.4%
18 +	82.9%
2026 Population by Age	
Total	603
0 - 4	4.0%
5 - 9	4.5%
10 - 14	5.0%
15 - 24	9.0%
25 - 34	10.8%
35 - 44	14.8%
45 - 54	12.8%
55 - 64	13.9%
65 - 74	15.9%
75 - 84	8.0%
85 +	1.5%
18 +	83.6%
2010 Population by Sex	
Males	243
Females	234
2021 Population by Sex	
Males	289
Females	273
2026 Population by Sex	
Males	310
Females	293

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity	
Total	477
White Alone	96.2%
Black Alone	0.6%
American Indian Alone	0.4%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.3%
Two or More Races	0.4%
Hispanic Origin	3.4%
Diversity Index	13.4
2021 Population by Race/Ethnicity	
Total	562
White Alone	93.1%
Black Alone	0.5%
American Indian Alone	0.5%
Asian Alone	1.2%
Pacific Islander Alone	0.4%
Some Other Race Alone	1.6%
Two or More Races	2.7%
Hispanic Origin	3.6%
Diversity Index	19.3
2026 Population by Race/Ethnicity	
Total	606
White Alone	93.1%
Black Alone	0.5%
American Indian Alone	0.5%
Asian Alone	1.3%
Pacific Islander Alone	0.3%
Some Other Race Alone	1.7%
Two or More Races	2.6%
Hispanic Origin	3.6%
Diversity Index	19.2
2010 Population by Relationship and Household Type	
Total	477
In Households	100.0%
In Family Households	90.8%
Householder	27.0%
Spouse	20.5%
Child	36.9%
Other relative	2.1%
Nonrelative	4.2%
In Nonfamily Households	9.2%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2021 Population 25+ by Educational Attainment	
Total	429
Less than 9th Grade	3.7%
9th - 12th Grade, No Diploma	4.7%
High School Graduate	31.7%
GED/Alternative Credential	6.1%
Some College, No Degree	25.6%
Associate Degree	8.6%
Bachelor's Degree	12.6%
Graduate/Professional Degree	7.0%
2021 Population 15+ by Marital Status	
Total	486
Never Married	30.2%
Married	56.2%
Widowed	3.9%
Divorced	9.7%
2021 Civilian Population 16+ in Labor Force	
Civilian Population 16+	341
Population 16+ Employed	91.2%
Population 16+ Unemployment rate	8.8%
Population 16-24 Employed	10.6%
Population 16-24 Unemployment rate	23.3%
Population 25-54 Employed	58.5%
Population 25-54 Unemployment rate	7.6%
Population 55-64 Employed	24.1%
Population 55-64 Unemployment rate	1.3%
Population 65+ Employed	6.8%
Population 65+ Unemployment rate	16.0%
2021 Employed Population 16+ by Industry	
Total	311
Agriculture/Mining	2.6%
Construction	14.5%
Manufacturing	9.4%
Wholesale Trade	5.8%
Retail Trade	9.4%
Transportation/Utilities	9.7%
Information	1.0%
Finance/Insurance/Real Estate	2.9%
Services	38.4%
Public Administration	6.5%
2021 Employed Population 16+ by Occupation	
Total	310
White Collar	53.2%
Management/Business/Financial	19.4%
Professional	13.9%
Sales	4.2%
Administrative Support	15.8%
Services	18.1%
Blue Collar	28.7%
Farming/Forestry/Fishing	2.9%
Construction/Extraction	7.7%
Installation/Maintenance/Repair	8.7%
Production	3.2%
Transportation/Material Moving	6.1%

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2010 Households by Type	
Total	169
Households with 1 Person	21.3%
Households with 2+ People	78.7%
Family Households	76.3%
Husband-wife Families	58.0%
With Related Children	27.8%
Other Family (No Spouse Present)	18.3%
Other Family with Male Householder	5.3%
With Related Children	3.6%
Other Family with Female Householder	13.0%
With Related Children	8.3%
Nonfamily Households	2.4%
All Households with Children	40.2%
Multigenerational Households	4.7%
Unmarried Partner Households	7.7%
Male-female	6.5%
Same-sex	1.2%
2010 Households by Size	
Total	169
1 Person Household	21.3%
2 Person Household	32.0%
3 Person Household	16.6%
4 Person Household	16.0%
5 Person Household	8.3%
6 Person Household	1.8%
7 + Person Household	4.1%
2010 Households by Tenure and Mortgage Status	
Total	169
Owner Occupied	80.5%
Owned with a Mortgage/Loan	63.9%
Owned Free and Clear	16.6%
Renter Occupied	19.5%
2021 Affordability, Mortgage and Wealth	
Housing Affordability Index	119
Percent of Income for Mortgage	22.6%
Wealth Index	103
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	175
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%
2010 Population By Urban/ Rural Status	
Total Population	477
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Green Acres (6A)
2. The Great Outdoors (6C)
3. Workday Drive (4A)

2021 Consumer Spending

Apparel & Services: Total \$	\$415,779
Average Spent	\$2,089.34
Spending Potential Index	99
Education: Total \$	\$344,573
Average Spent	\$1,731.52
Spending Potential Index	100
Entertainment/Recreation: Total \$	\$670,087
Average Spent	\$3,367.27
Spending Potential Index	104
Food at Home: Total \$	\$1,080,715
Average Spent	\$5,430.73
Spending Potential Index	100
Food Away from Home: Total \$	\$744,062
Average Spent	\$3,739.00
Spending Potential Index	99
Health Care: Total \$	\$1,318,100
Average Spent	\$6,623.62
Spending Potential Index	106
HH Furnishings & Equipment: Total \$	\$466,756
Average Spent	\$2,345.51
Spending Potential Index	104
Personal Care Products & Services: Total \$	\$180,079
Average Spent	\$904.92
Spending Potential Index	101
Shelter: Total \$	\$4,001,739
Average Spent	\$20,109.24
Spending Potential Index	100
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$527,702
Average Spent	\$2,651.77
Spending Potential Index	111
Travel: Total \$	\$539,304
Average Spent	\$2,710.07
Spending Potential Index	107
Vehicle Maintenance & Repairs: Total \$	\$227,643
Average Spent	\$1,143.93
Spending Potential Index	103

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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