



Community Profile

South Prairie town, WA (5366045)
South Prairie town, WA (5366045)
Geography: Place

Invest Pierce County

South Prairie...

Population Summary	
2000 Total Population	434
2010 Total Population	434
2021 Total Population	507
2021 Group Quarters	0
2026 Total Population	545
2021-2026 Annual Rate	1.46%
2021 Total Daytime Population	389
Workers	139
Residents	250
Household Summary	
2000 Households	158
2000 Average Household Size	2.75
2010 Households	166
2010 Average Household Size	2.61
2021 Households	194
2021 Average Household Size	2.61
2026 Households	209
2026 Average Household Size	2.61
2021-2026 Annual Rate	1.50%
2010 Families	115
2010 Average Family Size	3.15
2021 Families	141
2021 Average Family Size	3.04
2026 Families	151
2026 Average Family Size	3.05
2021-2026 Annual Rate	1.38%
Housing Unit Summary	
2000 Housing Units	169
Owner Occupied Housing Units	82.8%
Renter Occupied Housing Units	10.7%
Vacant Housing Units	6.5%
2010 Housing Units	174
Owner Occupied Housing Units	86.8%
Renter Occupied Housing Units	8.6%
Vacant Housing Units	4.6%
2021 Housing Units	201
Owner Occupied Housing Units	88.1%
Renter Occupied Housing Units	9.0%
Vacant Housing Units	3.5%
2026 Housing Units	215
Owner Occupied Housing Units	88.8%
Renter Occupied Housing Units	7.9%
Vacant Housing Units	2.8%
Median Household Income	
2021	\$102,984
2026	\$114,237
Median Home Value	
2021	\$604,938
2026	\$682,471
Per Capita Income	
2021	\$44,520
2026	\$50,799
Median Age	
2010	40.6
2021	45.5
2026	47.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2021 Households by Income

Household Income Base	194
<\$15,000	5.2%
\$15,000 - \$24,999	1.0%
\$25,000 - \$34,999	1.5%
\$35,000 - \$49,999	9.3%
\$50,000 - \$74,999	7.2%
\$75,000 - \$99,999	23.2%
\$100,000 - \$149,999	26.3%
\$150,000 - \$199,999	16.5%
\$200,000+	9.8%
Average Household Income	\$121,357

2026 Households by Income

Household Income Base	208
<\$15,000	3.4%
\$15,000 - \$24,999	0.5%
\$25,000 - \$34,999	1.0%
\$35,000 - \$49,999	6.2%
\$50,000 - \$74,999	5.8%
\$75,000 - \$99,999	21.6%
\$100,000 - \$149,999	28.8%
\$150,000 - \$199,999	21.2%
\$200,000+	11.5%
Average Household Income	\$138,854

2021 Owner Occupied Housing Units by Value

Total	176
<\$50,000	0.6%
\$50,000 - \$99,999	0.6%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.6%
\$200,000 - \$249,999	0.6%
\$250,000 - \$299,999	4.0%
\$300,000 - \$399,999	13.6%
\$400,000 - \$499,999	10.8%
\$500,000 - \$749,999	46.0%
\$750,000 - \$999,999	22.7%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.6%
Average Home Value	\$609,375

2026 Owner Occupied Housing Units by Value

Total	191
<\$50,000	0.0%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.0%
\$250,000 - \$299,999	1.0%
\$300,000 - \$399,999	6.8%
\$400,000 - \$499,999	8.9%
\$500,000 - \$749,999	45.5%
\$750,000 - \$999,999	35.1%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	2.6%
Average Home Value	\$717,277

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	434
0 - 4	5.5%
5 - 9	5.1%
10 - 14	7.4%
15 - 24	14.5%
25 - 34	9.7%
35 - 44	12.9%
45 - 54	22.1%
55 - 64	11.8%
65 - 74	7.8%
75 - 84	2.8%
85 +	0.5%
18 +	74.2%

2021 Population by Age

Total	508
0 - 4	3.7%
5 - 9	4.7%
10 - 14	6.9%
15 - 24	12.4%
25 - 34	10.0%
35 - 44	11.6%
45 - 54	14.8%
55 - 64	20.7%
65 - 74	9.4%
75 - 84	4.7%
85 +	1.0%
18 +	80.9%

2026 Population by Age

Total	547
0 - 4	3.8%
5 - 9	4.4%
10 - 14	5.3%
15 - 24	9.9%
25 - 34	11.3%
35 - 44	12.1%
45 - 54	13.2%
55 - 64	18.8%
65 - 74	13.7%
75 - 84	6.2%
85 +	1.3%
18 +	82.6%

2010 Population by Sex

Males	225
Females	209

2021 Population by Sex

Males	264
Females	244

2026 Population by Sex

Males	280
Females	267

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity	
Total	434
White Alone	92.4%
Black Alone	0.5%
American Indian Alone	2.5%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	3.5%
Hispanic Origin	1.2%
Diversity Index	16.5
2021 Population by Race/Ethnicity	
Total	506
White Alone	90.5%
Black Alone	0.4%
American Indian Alone	2.8%
Asian Alone	1.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.4%
Two or More Races	4.0%
Hispanic Origin	4.3%
Diversity Index	25.1
2026 Population by Race/Ethnicity	
Total	546
White Alone	90.3%
Black Alone	0.4%
American Indian Alone	2.7%
Asian Alone	1.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.5%
Two or More Races	4.0%
Hispanic Origin	4.2%
Diversity Index	24.7
2010 Population by Relationship and Household Type	
Total	434
In Households	100.0%
In Family Households	85.7%
Householder	26.5%
Spouse	21.7%
Child	31.8%
Other relative	3.5%
Nonrelative	2.3%
In Nonfamily Households	14.3%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2021 Population 25+ by Educational Attainment

Total	369
Less than 9th Grade	1.1%
9th - 12th Grade, No Diploma	3.0%
High School Graduate	26.3%
GED/Alternative Credential	5.4%
Some College, No Degree	22.5%
Associate Degree	15.7%
Bachelor's Degree	23.8%
Graduate/Professional Degree	2.2%

2021 Population 15+ by Marital Status

Total	430
Never Married	31.2%
Married	51.2%
Widowed	6.7%
Divorced	10.9%

2021 Civilian Population 16+ in Labor Force

Civilian Population 16+	278
Population 16+ Employed	91.7%
Population 16+ Unemployment rate	8.3%
Population 16-24 Employed	13.3%
Population 16-24 Unemployment rate	22.7%
Population 25-54 Employed	56.5%
Population 25-54 Unemployment rate	7.1%
Population 55-64 Employed	26.7%
Population 55-64 Unemployment rate	1.4%
Population 65+ Employed	3.5%
Population 65+ Unemployment rate	10.0%

2021 Employed Population 16+ by Industry

Total	255
Agriculture/Mining	3.9%
Construction	11.3%
Manufacturing	10.2%
Wholesale Trade	0.8%
Retail Trade	7.4%
Transportation/Utilities	14.5%
Information	0.0%
Finance/Insurance/Real Estate	5.5%
Services	42.6%
Public Administration	3.9%

2021 Employed Population 16+ by Occupation

Total	257
White Collar	56.8%
Management/Business/Financial	12.5%
Professional	23.3%
Sales	8.2%
Administrative Support	12.8%
Services	12.1%
Blue Collar	31.1%
Farming/Forestry/Fishing	0.8%
Construction/Extraction	3.5%
Installation/Maintenance/Repair	7.4%
Production	4.7%
Transportation/Material Moving	14.8%

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2010 Households by Type	
Total	166
Households with 1 Person	24.7%
Households with 2+ People	75.3%
Family Households	69.3%
Husband-wife Families	56.6%
With Related Children	25.3%
Other Family (No Spouse Present)	12.7%
Other Family with Male Householder	4.8%
With Related Children	4.2%
Other Family with Female Householder	7.8%
With Related Children	6.0%
Nonfamily Households	6.0%
All Households with Children	36.1%
Multigenerational Households	4.8%
Unmarried Partner Households	7.2%
Male-female	6.6%
Same-sex	0.6%
2010 Households by Size	
Total	166
1 Person Household	24.7%
2 Person Household	33.1%
3 Person Household	17.5%
4 Person Household	15.1%
5 Person Household	2.4%
6 Person Household	4.8%
7 + Person Household	2.4%
2010 Households by Tenure and Mortgage Status	
Total	166
Owner Occupied	91.0%
Owned with a Mortgage/Loan	65.7%
Owned Free and Clear	25.3%
Renter Occupied	9.0%
2021 Affordability, Mortgage and Wealth	
Housing Affordability Index	110
Percent of Income for Mortgage	24.7%
Wealth Index	153
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	174
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%
2010 Population By Urban/ Rural Status	
Total Population	434
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Green Acres (6A)
2. Southern Satellites (10A)
- 3.

2021 Consumer Spending

Apparel & Services: Total \$	\$526,965
Average Spent	\$2,716.32
Spending Potential Index	128
Education: Total \$	\$422,736
Average Spent	\$2,179.05
Spending Potential Index	126
Entertainment/Recreation: Total \$	\$837,099
Average Spent	\$4,314.95
Spending Potential Index	134
Food at Home: Total \$	\$1,348,867
Average Spent	\$6,952.92
Spending Potential Index	128
Food Away from Home: Total \$	\$933,305
Average Spent	\$4,810.85
Spending Potential Index	127
Health Care: Total \$	\$1,661,833
Average Spent	\$8,566.15
Spending Potential Index	137
HH Furnishings & Equipment: Total \$	\$588,006
Average Spent	\$3,030.96
Spending Potential Index	134
Personal Care Products & Services: Total \$	\$227,140
Average Spent	\$1,170.82
Spending Potential Index	130
Shelter: Total \$	\$4,863,325
Average Spent	\$25,068.69
Spending Potential Index	124
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$629,793
Average Spent	\$3,246.36
Spending Potential Index	136
Travel: Total \$	\$661,217
Average Spent	\$3,408.34
Spending Potential Index	135
Vehicle Maintenance & Repairs: Total \$	\$283,158
Average Spent	\$1,459.58
Spending Potential Index	132

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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