



Community Profile

Roy city, WA (5360160)
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Geography: Place

Invest Pierce County

Roy city, WA ...

Population Summary	
2000 Total Population	745
2010 Total Population	793
2021 Total Population	879
2021 Group Quarters	0
2026 Total Population	930
2021-2026 Annual Rate	1.13%
2021 Total Daytime Population	732
Workers	254
Residents	478
Household Summary	
2000 Households	254
2000 Average Household Size	2.93
2010 Households	303
2010 Average Household Size	2.62
2021 Households	336
2021 Average Household Size	2.62
2026 Households	355
2026 Average Household Size	2.62
2021-2026 Annual Rate	1.11%
2010 Families	215
2010 Average Family Size	3.07
2021 Families	240
2021 Average Family Size	3.05
2026 Families	253
2026 Average Family Size	3.06
2021-2026 Annual Rate	1.06%
Housing Unit Summary	
2000 Housing Units	275
Owner Occupied Housing Units	67.6%
Renter Occupied Housing Units	24.7%
Vacant Housing Units	7.6%
2010 Housing Units	326
Owner Occupied Housing Units	62.3%
Renter Occupied Housing Units	30.7%
Vacant Housing Units	7.1%
2021 Housing Units	357
Owner Occupied Housing Units	70.9%
Renter Occupied Housing Units	23.0%
Vacant Housing Units	5.9%
2026 Housing Units	375
Owner Occupied Housing Units	73.1%
Renter Occupied Housing Units	21.6%
Vacant Housing Units	5.3%
Median Household Income	
2021	\$60,963
2026	\$68,074
Median Home Value	
2021	\$413,736
2026	\$461,508
Per Capita Income	
2021	\$28,401
2026	\$33,365
Median Age	
2010	35.6
2021	41.7
2026	43.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income

Household Income Base	336
<\$15,000	3.6%
\$15,000 - \$24,999	21.4%
\$25,000 - \$34,999	5.7%
\$35,000 - \$49,999	11.0%
\$50,000 - \$74,999	15.8%
\$75,000 - \$99,999	16.7%
\$100,000 - \$149,999	20.8%
\$150,000 - \$199,999	1.5%
\$200,000+	3.6%
Average Household Income	\$73,961

2026 Households by Income

Household Income Base	354
<\$15,000	2.5%
\$15,000 - \$24,999	12.1%
\$25,000 - \$34,999	9.3%
\$35,000 - \$49,999	16.9%
\$50,000 - \$74,999	11.6%
\$75,000 - \$99,999	11.3%
\$100,000 - \$149,999	29.4%
\$150,000 - \$199,999	2.0%
\$200,000+	4.8%
Average Household Income	\$87,256

2021 Owner Occupied Housing Units by Value

Total	253
<\$50,000	3.6%
\$50,000 - \$99,999	1.6%
\$100,000 - \$149,999	0.8%
\$150,000 - \$199,999	1.2%
\$200,000 - \$249,999	1.6%
\$250,000 - \$299,999	12.3%
\$300,000 - \$399,999	24.1%
\$400,000 - \$499,999	36.0%
\$500,000 - \$749,999	18.2%
\$750,000 - \$999,999	0.4%
\$1,000,000 - \$1,499,999	0.4%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$410,672

2026 Owner Occupied Housing Units by Value

Total	275
<\$50,000	0.4%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.4%
\$250,000 - \$299,999	3.3%
\$300,000 - \$399,999	17.8%
\$400,000 - \$499,999	45.8%
\$500,000 - \$749,999	30.9%
\$750,000 - \$999,999	0.7%
\$1,000,000 - \$1,499,999	0.7%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$487,091

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age	
Total	793
0 - 4	6.4%
5 - 9	6.6%
10 - 14	8.3%
15 - 24	14.5%
25 - 34	13.5%
35 - 44	15.5%
45 - 54	16.5%
55 - 64	10.1%
65 - 74	5.5%
75 - 84	2.3%
85 +	0.8%
18 +	74.0%
2021 Population by Age	
Total	880
0 - 4	5.1%
5 - 9	5.8%
10 - 14	6.0%
15 - 24	9.7%
25 - 34	14.0%
35 - 44	14.1%
45 - 54	13.2%
55 - 64	15.2%
65 - 74	11.6%
75 - 84	4.5%
85 +	0.8%
18 +	80.1%
2026 Population by Age	
Total	929
0 - 4	4.8%
5 - 9	5.3%
10 - 14	6.4%
15 - 24	9.8%
25 - 34	11.0%
35 - 44	14.3%
45 - 54	13.0%
55 - 64	14.9%
65 - 74	12.9%
75 - 84	6.4%
85 +	1.3%
18 +	80.0%
2010 Population by Sex	
Males	396
Females	397
2021 Population by Sex	
Males	437
Females	443
2026 Population by Sex	
Males	460
Females	469

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity	
Total	793
White Alone	82.0%
Black Alone	3.2%
American Indian Alone	2.4%
Asian Alone	3.7%
Pacific Islander Alone	0.9%
Some Other Race Alone	0.8%
Two or More Races	7.2%
Hispanic Origin	3.8%
Diversity Index	37.4
2021 Population by Race/Ethnicity	
Total	879
White Alone	79.9%
Black Alone	3.0%
American Indian Alone	2.0%
Asian Alone	3.5%
Pacific Islander Alone	1.0%
Some Other Race Alone	1.1%
Two or More Races	9.4%
Hispanic Origin	5.7%
Diversity Index	42.8
2026 Population by Race/Ethnicity	
Total	931
White Alone	79.7%
Black Alone	3.0%
American Indian Alone	2.1%
Asian Alone	3.5%
Pacific Islander Alone	1.0%
Some Other Race Alone	1.2%
Two or More Races	9.5%
Hispanic Origin	5.8%
Diversity Index	43.1
2010 Population by Relationship and Household Type	
Total	793
In Households	100.0%
In Family Households	86.1%
Householder	27.1%
Spouse	19.0%
Child	31.9%
Other relative	5.2%
Nonrelative	2.9%
In Nonfamily Households	13.9%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2021 Population 25+ by Educational Attainment	
Total	646
Less than 9th Grade	0.9%
9th - 12th Grade, No Diploma	9.6%
High School Graduate	32.7%
GED/Alternative Credential	4.6%
Some College, No Degree	32.7%
Associate Degree	12.7%
Bachelor's Degree	4.8%
Graduate/Professional Degree	2.0%
2021 Population 15+ by Marital Status	
Total	731
Never Married	26.5%
Married	45.6%
Widowed	8.9%
Divorced	19.0%
2021 Civilian Population 16+ in Labor Force	
Civilian Population 16+	405
Population 16+ Employed	94.3%
Population 16+ Unemployment rate	5.7%
Population 16-24 Employed	6.5%
Population 16-24 Unemployment rate	26.5%
Population 25-54 Employed	64.9%
Population 25-54 Unemployment rate	5.3%
Population 55-64 Employed	20.2%
Population 55-64 Unemployment rate	1.3%
Population 65+ Employed	8.6%
Population 65+ Unemployment rate	0.0%
2021 Employed Population 16+ by Industry	
Total	382
Agriculture/Mining	0.0%
Construction	10.4%
Manufacturing	14.9%
Wholesale Trade	0.5%
Retail Trade	12.0%
Transportation/Utilities	7.0%
Information	0.0%
Finance/Insurance/Real Estate	1.0%
Services	38.4%
Public Administration	15.7%
2021 Employed Population 16+ by Occupation	
Total	383
White Collar	47.3%
Management/Business/Financial	12.8%
Professional	17.8%
Sales	10.2%
Administrative Support	6.5%
Services	17.5%
Blue Collar	35.2%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	9.9%
Installation/Maintenance/Repair	9.9%
Production	9.4%
Transportation/Material Moving	6.0%

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2010 Households by Type		
Total		303
Households with 1 Person		22.8%
Households with 2+ People		77.2%
Family Households		71.0%
Husband-wife Families		49.8%
With Related Children		24.1%
Other Family (No Spouse Present)		21.1%
Other Family with Male Householder		6.3%
With Related Children		4.0%
Other Family with Female Householder		14.9%
With Related Children		9.6%
Nonfamily Households		6.3%
All Households with Children		38.3%
Multigenerational Households		4.6%
Unmarried Partner Households		7.6%
Male-female		6.9%
Same-sex		0.7%
2010 Households by Size		
Total		303
1 Person Household		22.8%
2 Person Household		33.0%
3 Person Household		20.5%
4 Person Household		12.5%
5 Person Household		8.3%
6 Person Household		2.0%
7 + Person Household		1.0%
2010 Households by Tenure and Mortgage Status		
Total		303
Owner Occupied		67.0%
Owned with a Mortgage/Loan		51.8%
Owned Free and Clear		15.2%
Renter Occupied		33.0%
2021 Affordability, Mortgage and Wealth		
Housing Affordability Index		85
Percent of Income for Mortgage		28.5%
Wealth Index		69
2010 Housing Units By Urban/ Rural Status		
Total Housing Units		326
Housing Units Inside Urbanized Area		0.0%
Housing Units Inside Urbanized Cluster		99.1%
Rural Housing Units		0.9%
2010 Population By Urban/ Rural Status		
Total Population		793
Population Inside Urbanized Area		0.0%
Population Inside Urbanized Cluster		99.4%
Rural Population		0.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1.	Southern Satellites (10A)
2.	
3.	

2021 Consumer Spending

Apparel & Services: Total \$	\$568,216
Average Spent	\$1,691.12
Spending Potential Index	80
Education: Total \$	\$382,232
Average Spent	\$1,137.59
Spending Potential Index	66
Entertainment/Recreation: Total \$	\$912,749
Average Spent	\$2,716.51
Spending Potential Index	84
Food at Home: Total \$	\$1,541,501
Average Spent	\$4,587.80
Spending Potential Index	84
Food Away from Home: Total \$	\$1,041,700
Average Spent	\$3,100.30
Spending Potential Index	82
Health Care: Total \$	\$1,902,013
Average Spent	\$5,660.75
Spending Potential Index	91
HH Furnishings & Equipment: Total \$	\$633,698
Average Spent	\$1,886.01
Spending Potential Index	84
Personal Care Products & Services: Total \$	\$241,377
Average Spent	\$718.38
Spending Potential Index	80
Shelter: Total \$	\$4,864,016
Average Spent	\$14,476.24
Spending Potential Index	72
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$692,942
Average Spent	\$2,062.33
Spending Potential Index	86
Travel: Total \$	\$644,583
Average Spent	\$1,918.40
Spending Potential Index	76
Vehicle Maintenance & Repairs: Total \$	\$323,484
Average Spent	\$962.75
Spending Potential Index	87

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.