



Community Profile

Eatonville town, WA (5320260)
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 Geography: Place

Invest Pierce County

	Eatonville to...
Population Summary	
2000 Total Population	2,301
2010 Total Population	2,758
2021 Total Population	2,880
2021 Group Quarters	5
2026 Total Population	2,976
2021-2026 Annual Rate	0.66%
2021 Total Daytime Population	2,652
Workers	1,070
Residents	1,582
Household Summary	
2000 Households	824
2000 Average Household Size	2.77
2010 Households	992
2010 Average Household Size	2.78
2021 Households	1,035
2021 Average Household Size	2.78
2026 Households	1,070
2026 Average Household Size	2.78
2021-2026 Annual Rate	0.67%
2010 Families	714
2010 Average Family Size	3.26
2021 Families	724
2021 Average Family Size	3.28
2026 Families	746
2026 Average Family Size	3.28
2021-2026 Annual Rate	0.60%
Housing Unit Summary	
2000 Housing Units	884
Owner Occupied Housing Units	70.7%
Renter Occupied Housing Units	22.5%
Vacant Housing Units	6.8%
2010 Housing Units	1,059
Owner Occupied Housing Units	65.3%
Renter Occupied Housing Units	28.3%
Vacant Housing Units	6.3%
2021 Housing Units	1,118
Owner Occupied Housing Units	73.0%
Renter Occupied Housing Units	19.6%
Vacant Housing Units	7.4%
2026 Housing Units	1,153
Owner Occupied Housing Units	74.4%
Renter Occupied Housing Units	18.4%
Vacant Housing Units	7.2%
Median Household Income	
2021	\$67,439
2026	\$77,198
Median Home Value	
2021	\$398,333
2026	\$465,432
Per Capita Income	
2021	\$31,258
2026	\$36,319
Median Age	
2010	34.4
2021	40.5
2026	41.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2021 Households by Income	
Household Income Base	1,035
<\$15,000	9.2%
\$15,000 - \$24,999	4.3%
\$25,000 - \$34,999	5.4%
\$35,000 - \$49,999	14.4%
\$50,000 - \$74,999	21.6%
\$75,000 - \$99,999	13.8%
\$100,000 - \$149,999	21.3%
\$150,000 - \$199,999	5.8%
\$200,000+	4.3%
Average Household Income	\$83,579
2026 Households by Income	
Household Income Base	1,071
<\$15,000	6.7%
\$15,000 - \$24,999	3.2%
\$25,000 - \$34,999	4.0%
\$35,000 - \$49,999	13.0%
\$50,000 - \$74,999	21.4%
\$75,000 - \$99,999	14.8%
\$100,000 - \$149,999	23.2%
\$150,000 - \$199,999	8.3%
\$200,000+	5.4%
Average Household Income	\$96,818
2021 Owner Occupied Housing Units by Value	
Total	817
<\$50,000	1.5%
\$50,000 - \$99,999	0.5%
\$100,000 - \$149,999	0.7%
\$150,000 - \$199,999	1.1%
\$200,000 - \$249,999	2.0%
\$250,000 - \$299,999	11.8%
\$300,000 - \$399,999	33.0%
\$400,000 - \$499,999	29.7%
\$500,000 - \$749,999	9.2%
\$750,000 - \$999,999	7.2%
\$1,000,000 - \$1,499,999	0.1%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	3.1%
Average Home Value	\$482,895
2026 Owner Occupied Housing Units by Value	
Total	858
<\$50,000	0.0%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.1%
\$250,000 - \$299,999	2.9%
\$300,000 - \$399,999	22.3%
\$400,000 - \$499,999	37.8%
\$500,000 - \$749,999	13.9%
\$750,000 - \$999,999	13.3%
\$1,000,000 - \$1,499,999	0.5%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	9.1%
Average Home Value	\$673,514

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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	Eatonville to...
2010 Population by Age	
Total	2,758
0 - 4	7.7%
5 - 9	8.6%
10 - 14	9.2%
15 - 24	12.5%
25 - 34	12.7%
35 - 44	13.2%
45 - 54	13.0%
55 - 64	10.6%
65 - 74	6.9%
75 - 84	4.0%
85 +	1.7%
18 +	69.6%
2021 Population by Age	
Total	2,878
0 - 4	6.1%
5 - 9	6.4%
10 - 14	6.6%
15 - 24	11.3%
25 - 34	12.5%
35 - 44	12.2%
45 - 54	12.0%
55 - 64	14.9%
65 - 74	11.4%
75 - 84	5.0%
85 +	1.6%
18 +	77.2%
2026 Population by Age	
Total	2,976
0 - 4	6.1%
5 - 9	6.4%
10 - 14	6.7%
15 - 24	10.1%
25 - 34	13.0%
35 - 44	12.4%
45 - 54	11.5%
55 - 64	13.3%
65 - 74	12.6%
75 - 84	6.2%
85 +	1.6%
18 +	77.2%
2010 Population by Sex	
Males	1,327
Females	1,431
2021 Population by Sex	
Males	1,413
Females	1,465
2026 Population by Sex	
Males	1,455
Females	1,521

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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Eatonville to...

2010 Population by Race/Ethnicity	
Total	2,758
White Alone	90.1%
Black Alone	0.5%
American Indian Alone	1.1%
Asian Alone	0.9%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.9%
Two or More Races	4.4%
Hispanic Origin	5.9%
Diversity Index	27.8
2021 Population by Race/Ethnicity	
Total	2,879
White Alone	88.9%
Black Alone	0.6%
American Indian Alone	1.2%
Asian Alone	1.2%
Pacific Islander Alone	0.2%
Some Other Race Alone	3.1%
Two or More Races	4.9%
Hispanic Origin	6.9%
Diversity Index	31.2
2026 Population by Race/Ethnicity	
Total	2,975
White Alone	88.9%
Black Alone	0.5%
American Indian Alone	1.2%
Asian Alone	1.2%
Pacific Islander Alone	0.2%
Some Other Race Alone	3.1%
Two or More Races	4.9%
Hispanic Origin	6.9%
Diversity Index	31.2
2010 Population by Relationship and Household Type	
Total	2,758
In Households	100.0%
In Family Households	87.2%
Householder	25.9%
Spouse	19.8%
Child	36.3%
Other relative	2.5%
Nonrelative	2.8%
In Nonfamily Households	12.8%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

	Eatonville to...
2021 Population 25+ by Educational Attainment	
Total	2,003
Less than 9th Grade	1.2%
9th - 12th Grade, No Diploma	4.6%
High School Graduate	37.1%
GED/Alternative Credential	5.9%
Some College, No Degree	21.1%
Associate Degree	9.8%
Bachelor's Degree	15.6%
Graduate/Professional Degree	4.6%
2021 Population 15+ by Marital Status	
Total	2,329
Never Married	32.6%
Married	47.4%
Widowed	5.9%
Divorced	14.1%
2021 Civilian Population 16+ in Labor Force	
Civilian Population 16+	1,411
Population 16+ Employed	92.6%
Population 16+ Unemployment rate	7.4%
Population 16-24 Employed	14.2%
Population 16-24 Unemployment rate	3.1%
Population 25-54 Employed	55.9%
Population 25-54 Unemployment rate	11.8%
Population 55-64 Employed	22.4%
Population 55-64 Unemployment rate	0.0%
Population 65+ Employed	7.4%
Population 65+ Unemployment rate	0.0%
2021 Employed Population 16+ by Industry	
Total	1,306
Agriculture/Mining	4.8%
Construction	14.0%
Manufacturing	6.8%
Wholesale Trade	2.8%
Retail Trade	13.0%
Transportation/Utilities	7.7%
Information	1.3%
Finance/Insurance/Real Estate	2.1%
Services	39.0%
Public Administration	8.6%
2021 Employed Population 16+ by Occupation	
Total	1,305
White Collar	49.7%
Management/Business/Financial	7.3%
Professional	22.9%
Sales	9.4%
Administrative Support	10.1%
Services	14.6%
Blue Collar	35.7%
Farming/Forestry/Fishing	2.3%
Construction/Extraction	10.5%
Installation/Maintenance/Repair	5.1%
Production	5.0%
Transportation/Material Moving	12.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type	
Total	992
Households with 1 Person	23.1%
Households with 2+ People	76.9%
Family Households	72.0%
Husband-wife Families	54.9%
With Related Children	28.8%
Other Family (No Spouse Present)	17.0%
Other Family with Male Householder	6.2%
With Related Children	4.1%
Other Family with Female Householder	10.8%
With Related Children	8.0%
Nonfamily Households	4.9%
All Households with Children	41.4%
Multigenerational Households	3.4%
Unmarried Partner Households	7.7%
Male-female	6.8%
Same-sex	0.9%
2010 Households by Size	
Total	992
1 Person Household	23.1%
2 Person Household	30.7%
3 Person Household	14.5%
4 Person Household	16.6%
5 Person Household	9.7%
6 Person Household	3.6%
7 + Person Household	1.7%
2010 Households by Tenure and Mortgage Status	
Total	992
Owner Occupied	69.8%
Owned with a Mortgage/Loan	52.3%
Owned Free and Clear	17.4%
Renter Occupied	30.2%
2021 Affordability, Mortgage and Wealth	
Housing Affordability Index	102
Percent of Income for Mortgage	24.8%
Wealth Index	81
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	1,059
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	97.2%
Rural Housing Units	2.8%
2010 Population By Urban/ Rural Status	
Total Population	2,758
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	97.8%
Rural Population	2.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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Eatonville to...

Top 3 Tapestry Segments

1. The Great Outdoors (6C)
2. Middleburg (4C)
- 3.

2021 Consumer Spending

Apparel & Services: Total \$	\$1,884,112
Average Spent	\$1,820.40
Spending Potential Index	86
Education: Total \$	\$1,501,872
Average Spent	\$1,451.08
Spending Potential Index	84
Entertainment/Recreation: Total \$	\$3,068,231
Average Spent	\$2,964.47
Spending Potential Index	92
Food at Home: Total \$	\$5,056,116
Average Spent	\$4,885.14
Spending Potential Index	90
Food Away from Home: Total \$	\$3,458,346
Average Spent	\$3,341.40
Spending Potential Index	88
Health Care: Total \$	\$6,044,509
Average Spent	\$5,840.11
Spending Potential Index	94
HH Furnishings & Equipment: Total \$	\$2,118,781
Average Spent	\$2,047.13
Spending Potential Index	91
Personal Care Products & Services: Total \$	\$814,395
Average Spent	\$786.86
Spending Potential Index	88
Shelter: Total \$	\$18,699,708
Average Spent	\$18,067.35
Spending Potential Index	90
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,581,831
Average Spent	\$2,494.52
Spending Potential Index	104
Travel: Total \$	\$2,457,423
Average Spent	\$2,374.32
Spending Potential Index	94
Vehicle Maintenance & Repairs: Total \$	\$1,075,457
Average Spent	\$1,039.09
Spending Potential Index	94

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

June 17, 2022