



# Community Profile

Lakewood city, WA (5338038)  
 Lakewood city, WA (5338038)  
 Geography: Place

Invest Pierce County

## Lakewood city...

Population Summary	
2000 Total Population	58,306
2010 Total Population	58,139
2021 Total Population	62,595
2021 Group Quarters	1,208
2026 Total Population	65,254
2021-2026 Annual Rate	0.84%
2021 Total Daytime Population	62,686
Workers	27,549
Residents	35,137
Household Summary	
2000 Households	23,869
2000 Average Household Size	2.38
2010 Households	24,062
2010 Average Household Size	2.36
2021 Households	25,877
2021 Average Household Size	2.37
2026 Households	26,970
2026 Average Household Size	2.37
2021-2026 Annual Rate	0.83%
2010 Families	14,406
2010 Average Family Size	2.98
2021 Families	15,237
2021 Average Family Size	2.99
2026 Families	15,822
2026 Average Family Size	3.00
2021-2026 Annual Rate	0.76%
Housing Unit Summary	
2000 Housing Units	25,448
Owner Occupied Housing Units	44.7%
Renter Occupied Housing Units	49.1%
Vacant Housing Units	6.2%
2010 Housing Units	26,539
Owner Occupied Housing Units	42.1%
Renter Occupied Housing Units	48.5%
Vacant Housing Units	9.3%
2021 Housing Units	28,341
Owner Occupied Housing Units	45.6%
Renter Occupied Housing Units	45.8%
Vacant Housing Units	8.7%
2026 Housing Units	29,441
Owner Occupied Housing Units	47.0%
Renter Occupied Housing Units	44.6%
Vacant Housing Units	8.4%
Median Household Income	
2021	\$55,673
2026	\$61,714
Median Home Value	
2021	\$370,405
2026	\$465,821
Per Capita Income	
2021	\$30,636
2026	\$34,477
Median Age	
2010	36.6
2021	37.8
2026	38.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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### 2021 Households by Income

Household Income Base	25,877
<\$15,000	10.8%
\$15,000 - \$24,999	9.6%
\$25,000 - \$34,999	9.2%
\$35,000 - \$49,999	14.2%
\$50,000 - \$74,999	19.9%
\$75,000 - \$99,999	13.0%
\$100,000 - \$149,999	15.3%
\$150,000 - \$199,999	3.7%
\$200,000+	4.3%
Average Household Income	\$73,965

### 2026 Households by Income

Household Income Base	26,972
<\$15,000	9.0%
\$15,000 - \$24,999	8.2%
\$25,000 - \$34,999	8.3%
\$35,000 - \$49,999	13.3%
\$50,000 - \$74,999	19.7%
\$75,000 - \$99,999	14.2%
\$100,000 - \$149,999	17.8%
\$150,000 - \$199,999	4.6%
\$200,000+	4.8%
Average Household Income	\$83,280

### 2021 Owner Occupied Housing Units by Value

Total	12,911
<\$50,000	7.3%
\$50,000 - \$99,999	0.7%
\$100,000 - \$149,999	1.9%
\$150,000 - \$199,999	4.2%
\$200,000 - \$249,999	4.4%
\$250,000 - \$299,999	9.9%
\$300,000 - \$399,999	30.8%
\$400,000 - \$499,999	13.7%
\$500,000 - \$749,999	13.7%
\$750,000 - \$999,999	7.6%
\$1,000,000 - \$1,499,999	3.4%
\$1,500,000 - \$1,999,999	0.9%
\$2,000,000 +	1.7%
Average Home Value	\$465,570

### 2026 Owner Occupied Housing Units by Value

Total	13,835
<\$50,000	3.4%
\$50,000 - \$99,999	0.2%
\$100,000 - \$149,999	0.1%
\$150,000 - \$199,999	0.3%
\$200,000 - \$249,999	0.8%
\$250,000 - \$299,999	6.2%
\$300,000 - \$399,999	27.7%
\$400,000 - \$499,999	17.2%
\$500,000 - \$749,999	18.1%
\$750,000 - \$999,999	12.7%
\$1,000,000 - \$1,499,999	7.9%
\$1,500,000 - \$1,999,999	1.6%
\$2,000,000 +	3.8%
Average Home Value	\$631,617

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age	
Total	58,139
0 - 4	7.4%
5 - 9	6.1%
10 - 14	5.7%
15 - 24	14.4%
25 - 34	14.6%
35 - 44	11.7%
45 - 54	14.4%
55 - 64	12.1%
65 - 74	6.9%
75 - 84	5.0%
85 +	1.7%
18 +	77.3%
2021 Population by Age	
Total	62,594
0 - 4	6.6%
5 - 9	6.2%
10 - 14	6.0%
15 - 24	12.3%
25 - 34	15.3%
35 - 44	12.4%
45 - 54	10.9%
55 - 64	12.6%
65 - 74	10.3%
75 - 84	5.3%
85 +	2.2%
18 +	77.9%
2026 Population by Age	
Total	65,254
0 - 4	6.8%
5 - 9	6.1%
10 - 14	5.9%
15 - 24	12.9%
25 - 34	14.2%
35 - 44	13.0%
45 - 54	10.8%
55 - 64	11.1%
65 - 74	10.7%
75 - 84	6.4%
85 +	2.2%
18 +	77.9%
2010 Population by Sex	
Males	28,481
Females	29,658
2021 Population by Sex	
Males	30,804
Females	31,790
2026 Population by Sex	
Males	32,041
Females	33,213

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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## Lakewood city...

2010 Population by Race/Ethnicity	
Total	58,139
White Alone	59.3%
Black Alone	11.8%
American Indian Alone	1.3%
Asian Alone	9.0%
Pacific Islander Alone	2.6%
Some Other Race Alone	7.3%
Two or More Races	8.7%
Hispanic Origin	15.2%
Diversity Index	72.2
2021 Population by Race/Ethnicity	
Total	62,596
White Alone	52.8%
Black Alone	13.1%
American Indian Alone	1.3%
Asian Alone	10.3%
Pacific Islander Alone	3.3%
Some Other Race Alone	9.0%
Two or More Races	10.2%
Hispanic Origin	18.8%
Diversity Index	78.6
2026 Population by Race/Ethnicity	
Total	65,253
White Alone	52.7%
Black Alone	13.2%
American Indian Alone	1.3%
Asian Alone	10.3%
Pacific Islander Alone	3.3%
Some Other Race Alone	9.0%
Two or More Races	10.2%
Hispanic Origin	18.8%
Diversity Index	78.7
2010 Population by Relationship and Household Type	
Total	58,139
In Households	97.8%
In Family Households	77.1%
Householder	24.8%
Spouse	16.3%
Child	28.6%
Other relative	4.2%
Nonrelative	3.2%
In Nonfamily Households	20.7%
In Group Quarters	2.2%
Institutionalized Population	1.7%
Noninstitutionalized Population	0.5%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2021 Population 25+ by Educational Attainment</b>	
Total	43,167
Less than 9th Grade	3.4%
9th - 12th Grade, No Diploma	7.0%
High School Graduate	24.0%
GED/Alternative Credential	5.5%
Some College, No Degree	24.6%
Associate Degree	11.8%
Bachelor's Degree	15.1%
Graduate/Professional Degree	8.5%
<b>2021 Population 15+ by Marital Status</b>	
Total	50,868
Never Married	31.9%
Married	47.8%
Widowed	5.6%
Divorced	14.7%
<b>2021 Civilian Population 16+ in Labor Force</b>	
Civilian Population 16+	28,091
Population 16+ Employed	91.7%
Population 16+ Unemployment rate	8.3%
Population 16-24 Employed	13.7%
Population 16-24 Unemployment rate	12.5%
Population 25-54 Employed	62.3%
Population 25-54 Unemployment rate	8.9%
Population 55-64 Employed	16.1%
Population 55-64 Unemployment rate	4.7%
Population 65+ Employed	7.8%
Population 65+ Unemployment rate	2.2%
<b>2021 Employed Population 16+ by Industry</b>	
Total	25,761
Agriculture/Mining	0.8%
Construction	8.0%
Manufacturing	5.6%
Wholesale Trade	2.7%
Retail Trade	11.7%
Transportation/Utilities	5.8%
Information	1.2%
Finance/Insurance/Real Estate	5.7%
Services	48.8%
Public Administration	9.8%
<b>2021 Employed Population 16+ by Occupation</b>	
Total	25,760
White Collar	55.8%
Management/Business/Financial	12.3%
Professional	22.3%
Sales	9.4%
Administrative Support	11.8%
Services	20.8%
Blue Collar	23.4%
Farming/Forestry/Fishing	0.5%
Construction/Extraction	6.6%
Installation/Maintenance/Repair	3.1%
Production	4.5%
Transportation/Material Moving	8.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type	
Total	24,062
Households with 1 Person	32.3%
Households with 2+ People	67.7%
Family Households	59.9%
Husband-wife Families	39.3%
With Related Children	15.3%
Other Family (No Spouse Present)	20.6%
Other Family with Male Householder	5.5%
With Related Children	3.3%
Other Family with Female Householder	15.1%
With Related Children	10.7%
Nonfamily Households	7.8%
All Households with Children	29.8%
Multigenerational Households	3.5%
Unmarried Partner Households	7.9%
Male-female	7.3%
Same-sex	0.6%
2010 Households by Size	
Total	24,062
1 Person Household	32.3%
2 Person Household	33.1%
3 Person Household	15.2%
4 Person Household	10.7%
5 Person Household	5.1%
6 Person Household	2.1%
7 + Person Household	1.4%
2010 Households by Tenure and Mortgage Status	
Total	24,062
Owner Occupied	46.5%
Owned with a Mortgage/Loan	31.3%
Owned Free and Clear	15.2%
Renter Occupied	53.5%
2021 Affordability, Mortgage and Wealth	
Housing Affordability Index	82
Percent of Income for Mortgage	28.0%
Wealth Index	74
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	26,539
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%
2010 Population By Urban/ Rural Status	
Total Population	58,139
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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### Top 3 Tapestry Segments

1. Metro Fusion (11C)
2. Comfortable Empty Nesters (5A)
3. Front Porches (8E)

### 2021 Consumer Spending

Apparel & Services: Total \$	\$45,513,973
Average Spent	\$1,758.86
Spending Potential Index	83
Education: Total \$	\$36,704,391
Average Spent	\$1,418.42
Spending Potential Index	82
Entertainment/Recreation: Total \$	\$66,847,340
Average Spent	\$2,583.27
Spending Potential Index	80
Food at Home: Total \$	\$116,763,935
Average Spent	\$4,512.27
Spending Potential Index	83
Food Away from Home: Total \$	\$81,201,415
Average Spent	\$3,137.98
Spending Potential Index	83
Health Care: Total \$	\$129,009,410
Average Spent	\$4,985.49
Spending Potential Index	80
HH Furnishings & Equipment: Total \$	\$46,687,841
Average Spent	\$1,804.22
Spending Potential Index	80
Personal Care Products & Services: Total \$	\$19,100,800
Average Spent	\$738.14
Spending Potential Index	82
Shelter: Total \$	\$428,335,940
Average Spent	\$16,552.77
Spending Potential Index	82
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$48,222,699
Average Spent	\$1,863.54
Spending Potential Index	78
Travel: Total \$	\$50,855,470
Average Spent	\$1,965.28
Spending Potential Index	78
Vehicle Maintenance & Repairs: Total \$	\$23,797,430
Average Spent	\$919.64
Spending Potential Index	83

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

June 17, 2022