



PIERCE COUNTY WATERBORNE TRANSPORTATION STUDY

PRELIMINARY LIST OF OPTIONS FOR EVALUATION

SERVICE

- Alignment of service with demand
- Expanded weekday service (e.g. early morning and late evening)
- Adjust schedule to accommodate Ketron school children
- Add passenger-only service

PRICING

- Utilize second vessel for income opportunities
- Additional fare products and categories (e.g. oversize, compact, monthly passenger-only, etc.)
- Variable pricing for additional peak times
- Improve payment process

OPERATIONS

- Revisit the triangle run route
- Consider county-run ferry
- Renegotiate operator contract
- Improve or reorient terminals to manage loading and unloading
- Improvements to reduce parking and rail conflicts
- Improvements to support walk-on riders
- IBI technology solutions
- Improve communications and traveler notifications
- Partner with DOC to share McNeil assets
- Improve non-vehicle rider experience