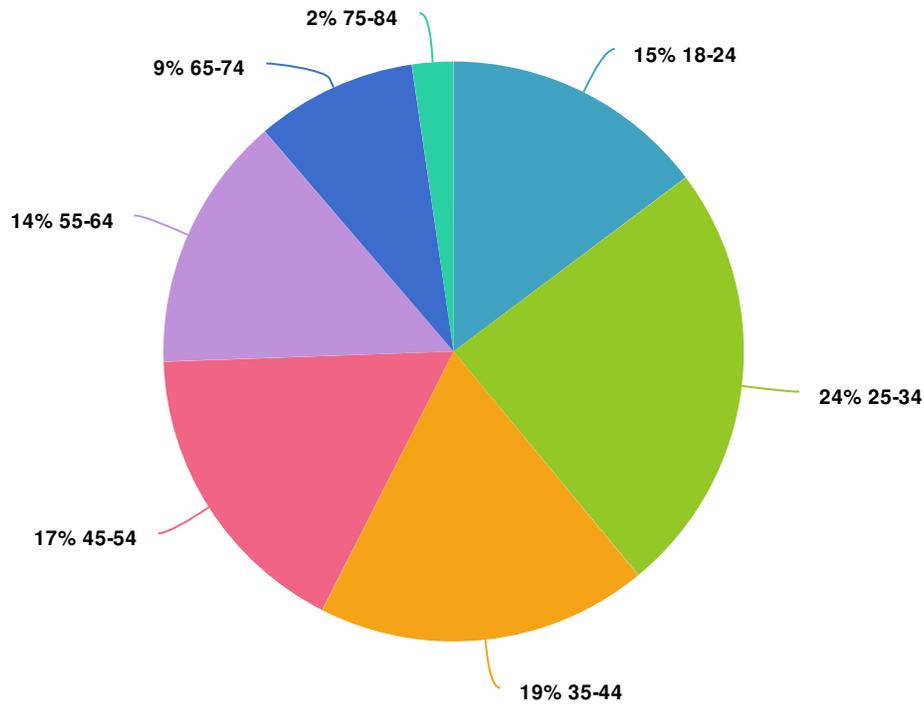


Report for 2019 Pierce County Perception Study

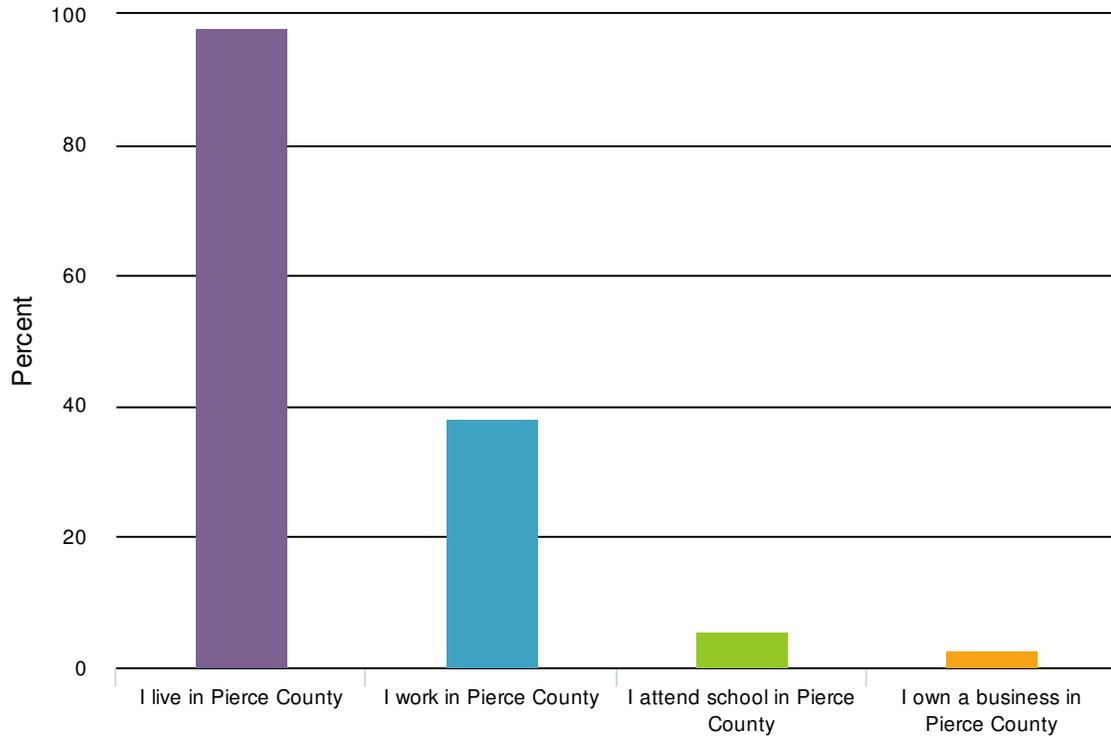
1. Which of the following categories best describes your age?



Value	Percent	Responses
18-24	14.8%	59
25-34	24.3%	97
35-44	18.5%	74
45-54	17.0%	68
55-64	14.3%	57
65-74	9.0%	36
75-84	2.3%	9

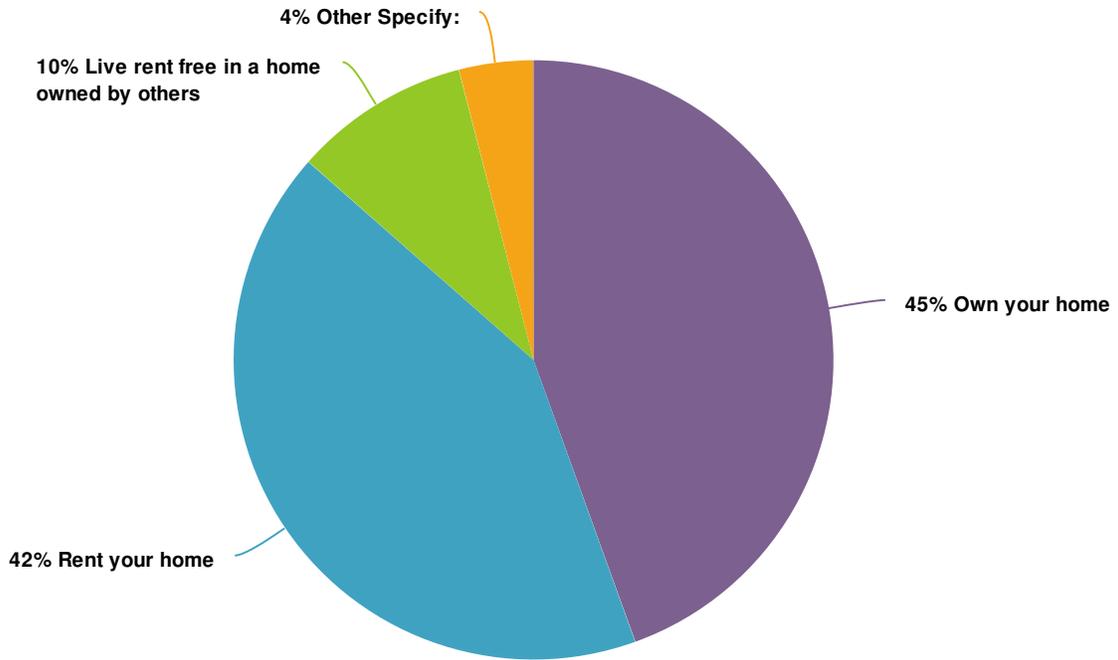
Totals: 400

2. Please check all that apply to you personally.



Value		Percent	Responses
I live in Pierce County		98.0%	392
I work in Pierce County		38.3%	153
I attend school in Pierce County		5.5%	22
I own a business in Pierce County		2.8%	11

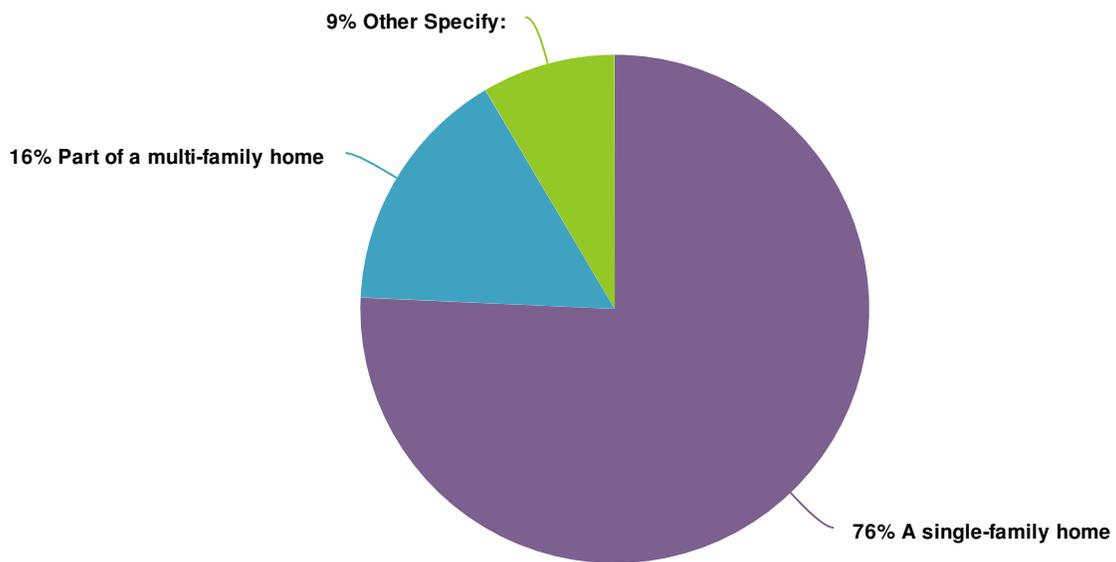
3. Do you...?



Value		Percent	Responses
Own your home		44.5%	178
Rent your home		42.0%	168
Live rent free in a home owned by others		9.5%	38
Other Specify:		4.0%	16

Totals: 400

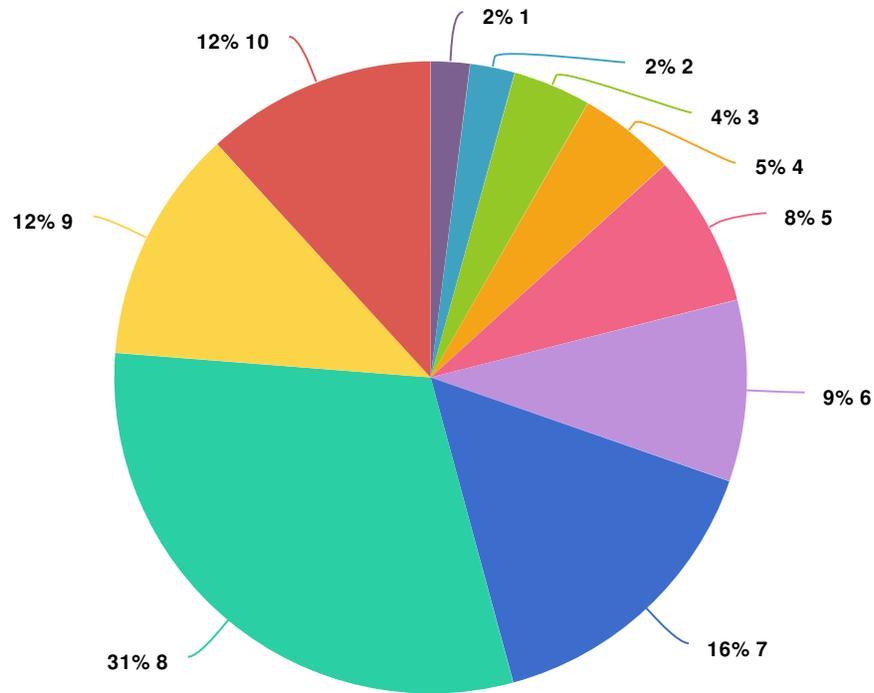
4. Is your home...?



Value		Percent	Responses
A single-family home		75.8%	303
Part of a multi-family home		15.8%	63
Other Specify:		8.5%	34

Totals: 400

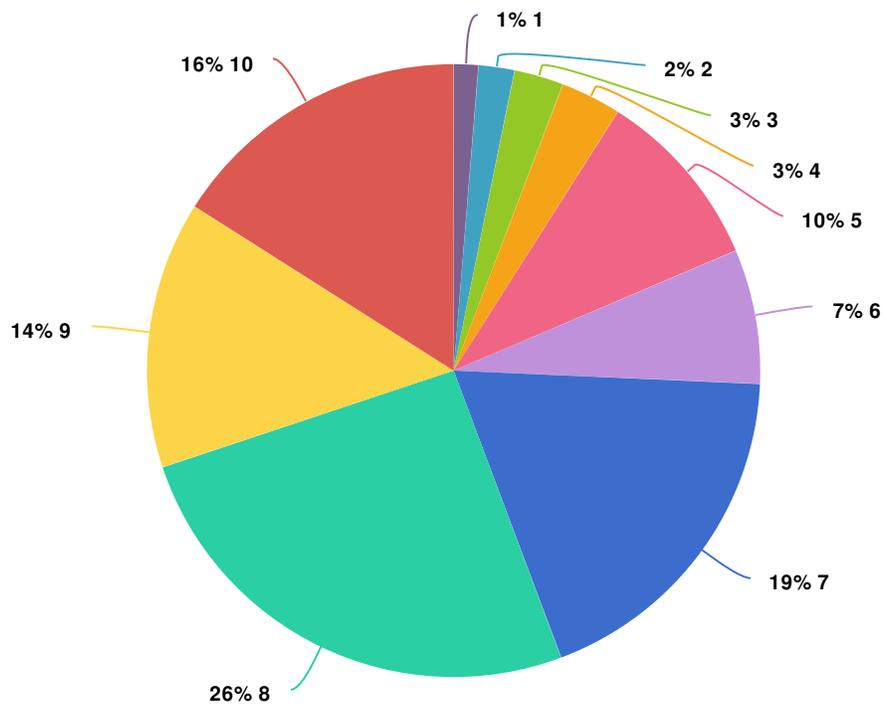
5. Overall, how would you rate Pierce County as a place to live?



Value	Percent	Responses
1	2.0%	8
2	2.3%	9
3	4.0%	16
4	5.0%	20
5	7.8%	31
6	9.3%	37
7	15.5%	62
8	30.5%	122
9	12.0%	48
10	11.8%	47

Totals: 400

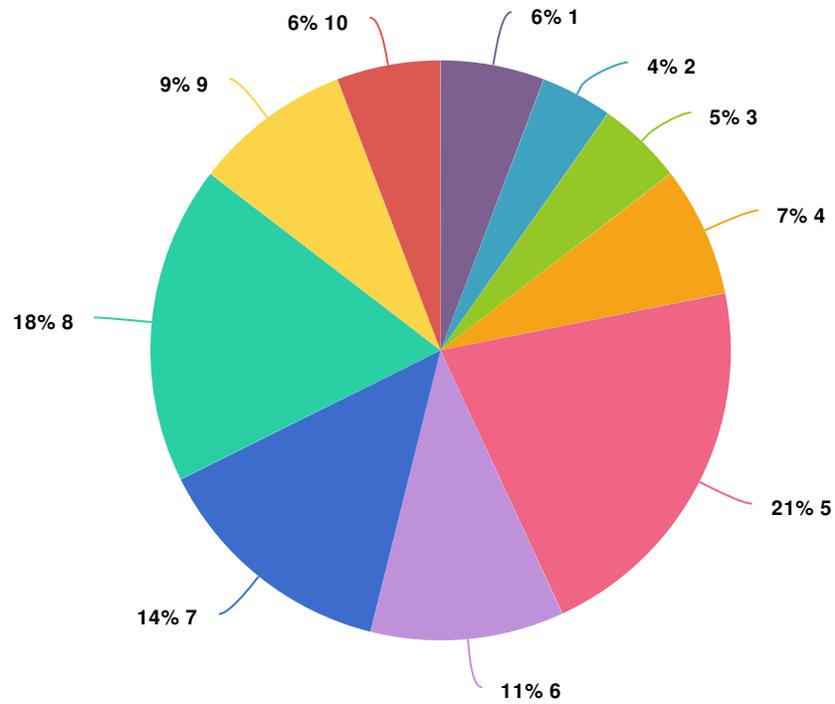
6. Overall, how would you rate Pierce County as a place to work or to do business?



Value	Percent	Responses
1	1.3%	2
2	1.9%	3
3	2.6%	4
4	3.2%	5
5	9.6%	15
6	7.1%	11
7	18.6%	29
8	25.6%	40
9	14.1%	22
10	16.0%	25

Totals: 156

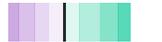
7. Overall, how satisfied are you with Pierce County government?



Value	Percent	Responses
1	5.8%	23
2	4.0%	16
3	4.8%	19
4	7.3%	29
5	21.3%	85
6	10.8%	43
7	13.8%	55
8	17.8%	71
9	8.8%	35
10	5.8%	23

Totals: 399

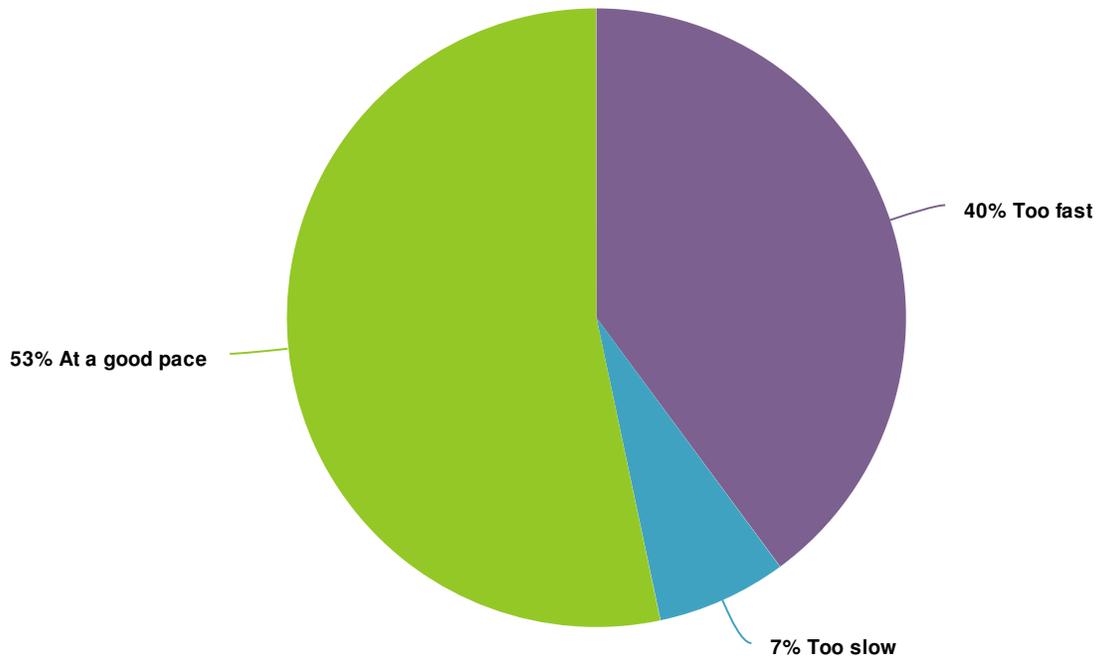
8. Please rank the following in order of their importance to you. Please arrange these items in order from most to least important task for Pierce County (1 = Most important, 8 = Least important).

Item	Overall Rank	Rank Distribution	Score	No. of Rankings
Reducing crime	1		2,330	398
Improving access to housing/reducing homelessness	2		2,141	398
Creating jobs/economic development	3		1,985	398
Improving mobility/reducing traffic	4		1,887	398
Providing better mental health/drug treatment services	5		1,825	398
Cleaning up nuisance properties	6		1,466	398
Improving air/water quality	7		1,396	398
Providing more parks/open space	8		1,298	398



Lowest Rank Highest Rank

9. Thinking about Pierce County's growth recently, would you say it is...?



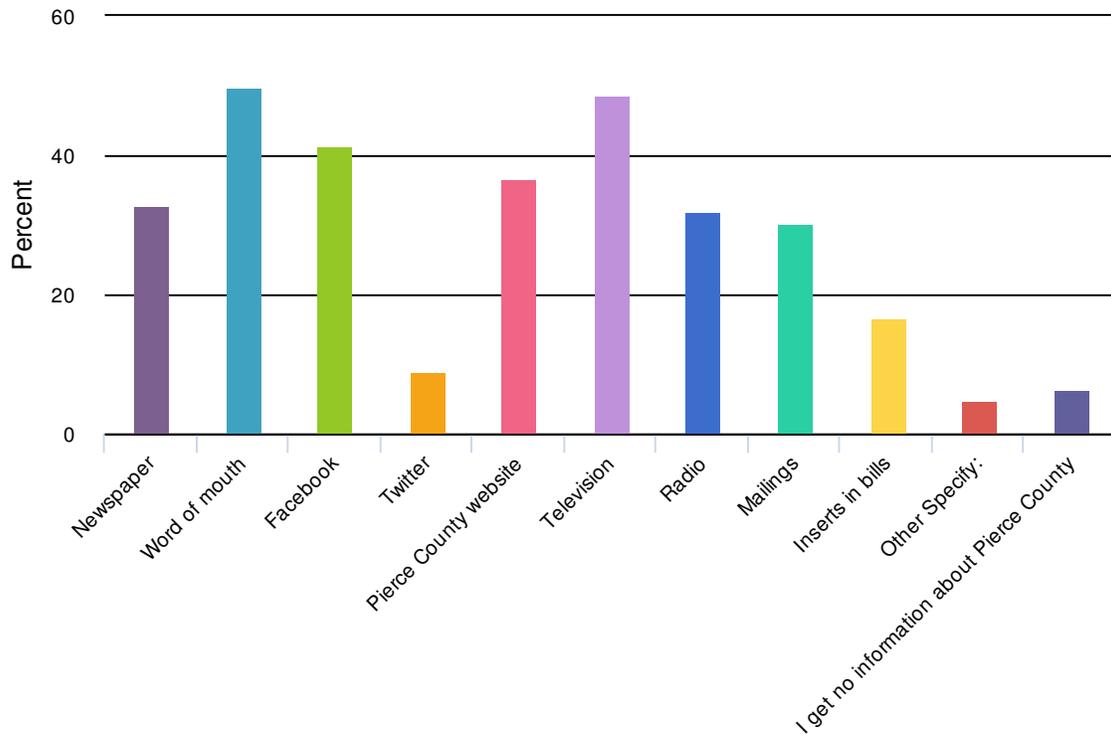
Value		Percent	Responses
Too fast		39.9%	159
Too slow		6.8%	27
At a good pace		53.3%	212

Totals: 398

10. Please tell us how you feel about your level of safety in each of these locations.

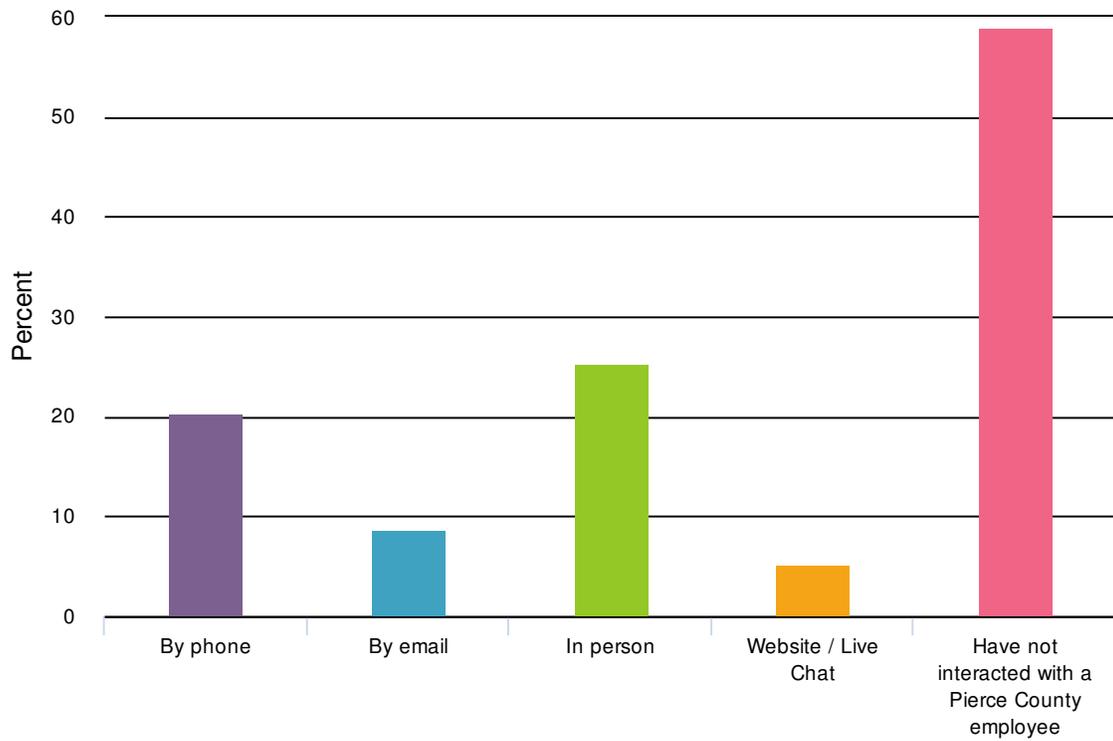
	Not at all safe	Somewhat unsafe	Neither safe nor unsafe	Somewhat safe	Extremely safe	Responses
a. In your home						
Count	12	35	33	180	138	398
Row %	3.0%	8.8%	8.3%	45.2%	34.7%	
b. In your community						
Count	22	56	54	215	51	398
Row %	5.5%	14.1%	13.6%	54.0%	12.8%	
Totals						
Total Responses						398

11. From which source(s) do you get information about Pierce County?



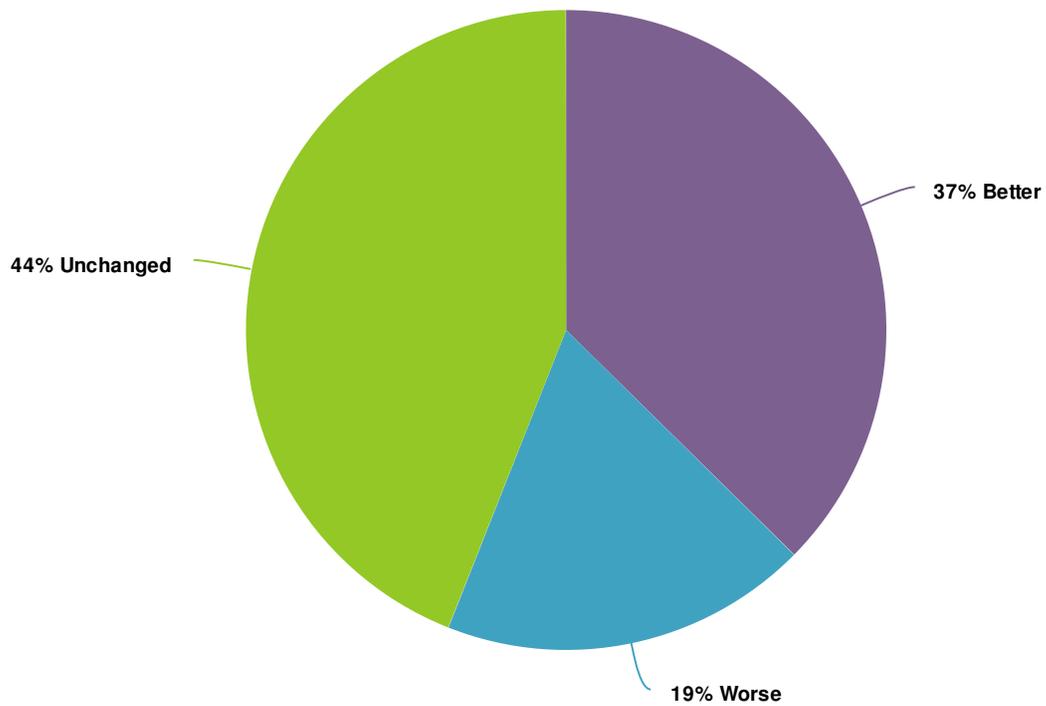
Value	Percent	Responses
Newspaper	32.9%	131
Word of mouth	49.7%	198
Facebook	41.5%	165
Twitter	8.8%	35
Pierce County website	36.7%	146
Television	48.7%	194
Radio	31.9%	127
Mailings	30.4%	121
Inserts in bills	16.6%	66
Other Specify:	4.8%	19
I get no information about Pierce County	6.5%	26

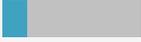
12. Have you interacted with a Pierce County employee in the past 12 months...?



Value	Percent	Responses
By phone	20.4%	81
By email	8.8%	35
In person	25.4%	101
Website / Live Chat	5.3%	21
Have not interacted with a Pierce County employee	59.0%	235

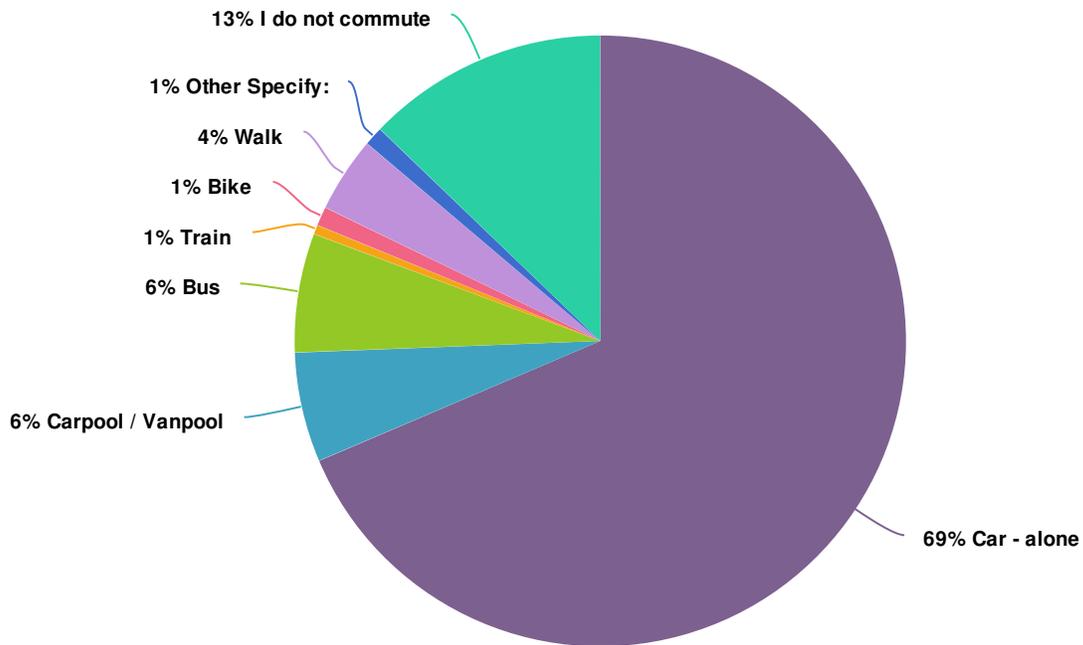
14. If you stay in Pierce County, do you think your quality of life in two years will be...?



Value		Percent	Responses
Better		37.4%	149
Worse		18.6%	74
Unchanged		44.0%	175

Totals: 398

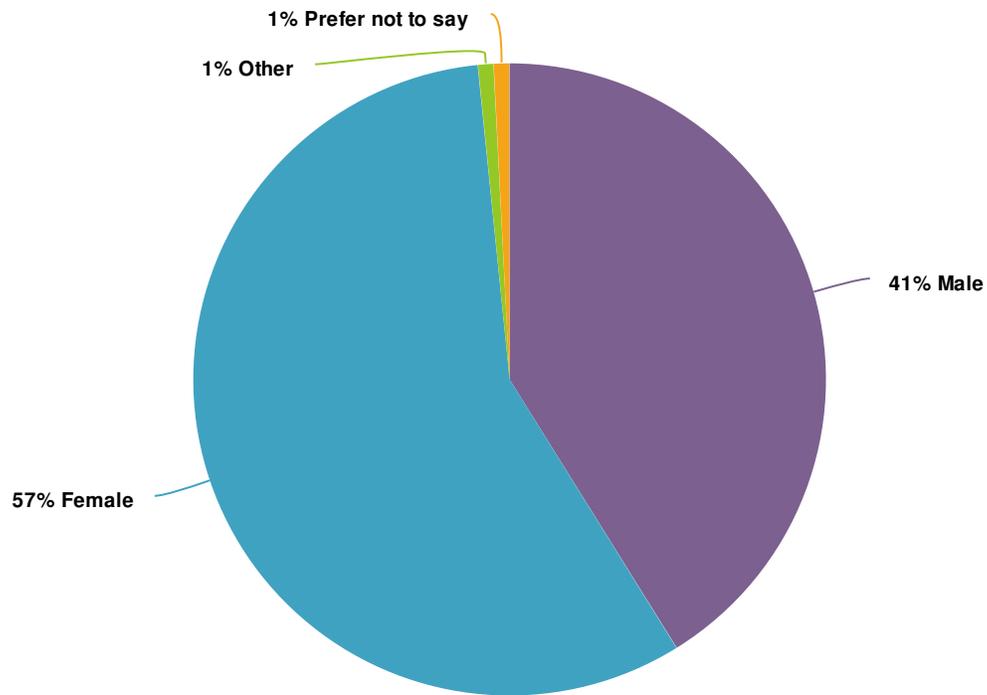
15. How do you commute most often?



Value	Percent	Responses
Car - alone	68.6%	273
Carpool / Vanpool	5.8%	23
Bus	6.3%	25
Train	0.5%	2
Bike	1.0%	4
Walk	4.0%	16
Other Specify:	1.0%	4
I do not commute	12.8%	51

Totals: 398

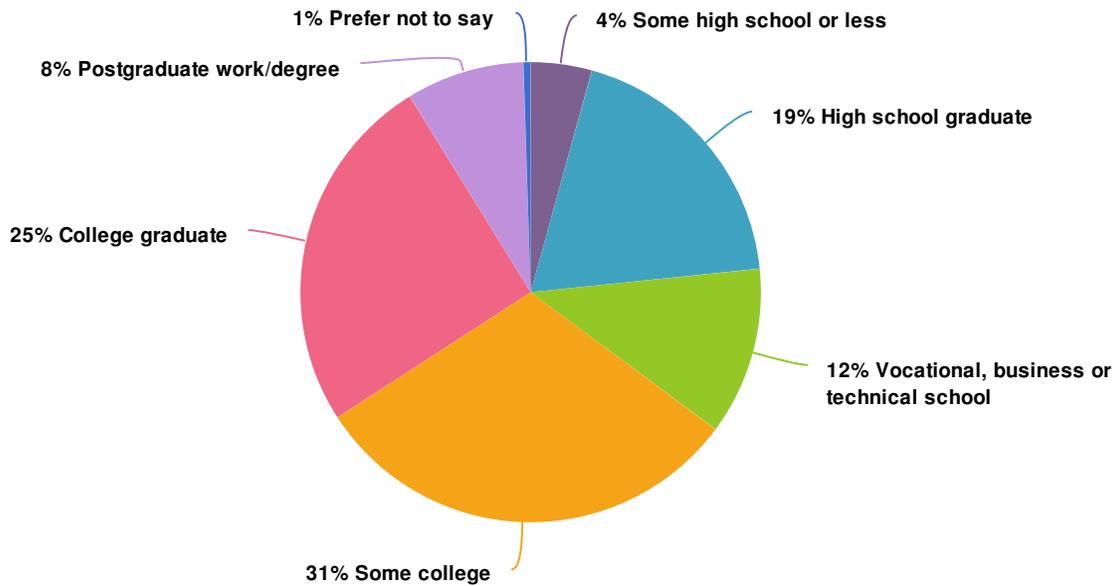
16. You are...



Value		Percent	Responses
Male		41.2%	164
Female		57.3%	228
Other		0.8%	3
Prefer not to say		0.8%	3

Totals: 398

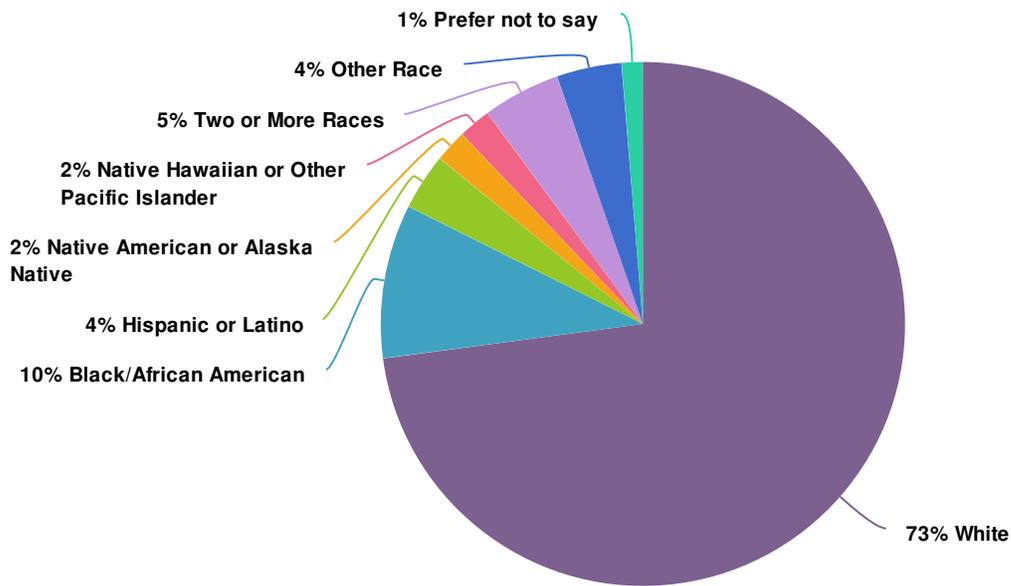
17. What was the last level of education you have had the opportunity to complete?



Value	Percent	Responses
Some high school or less	4.3%	17
High school graduate	19.1%	76
Vocational, business or technical school	11.8%	47
Some college	30.7%	122
College graduate	25.4%	101
Postgraduate work/degree	8.3%	33
Prefer not to say	0.5%	2

Totals: 398

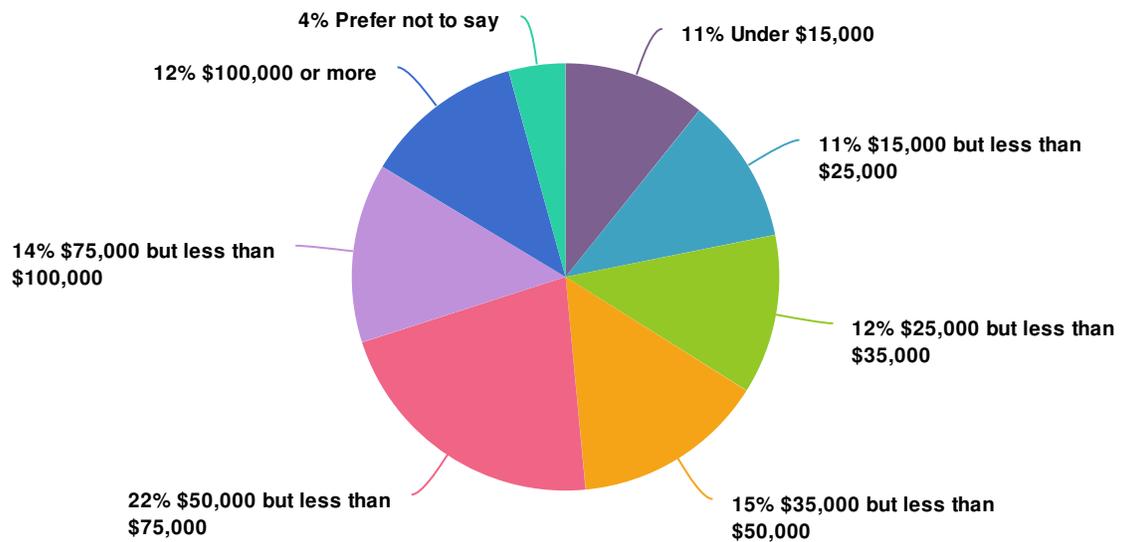
18. Which of the following best describes your ethnic background?



Value	Percent	Responses
White	72.9%	290
Black/African American	9.5%	38
Hispanic or Latino	3.5%	14
Native American or Alaska Native	2.0%	8
Native Hawaiian or Other Pacific Islander	2.0%	8
Two or More Races	4.8%	19
Other Race	4.0%	16
Prefer not to say	1.3%	5

Totals: 398

19. For classification purposes only, which of the following categories best describes your average annual household income before taxes?



Value	Percent	Responses
Under \$15,000	10.8%	43
\$15,000 but less than \$25,000	11.1%	44
\$25,000 but less than \$35,000	12.1%	48
\$35,000 but less than \$50,000	14.6%	58
\$50,000 but less than \$75,000	21.6%	86
\$75,000 but less than \$100,000	13.6%	54
\$100,000 or more	12.1%	48
Prefer not to say	4.3%	17

Totals: 398